

The Broadsheet

New Mexico Press Women October 2017 Vol. 40 No. 3

Ladies and gentlemen, start your engines

The 2018 Communications Contest is open, and we invite your entries.

The contest recognizes excellence in print or electronic media, books, photography, advertising, public relations, graphic arts, blogs/websites, and academic journalism throughout New Mexico. With 64 categories, NMPW offers the largest range of categories for work.

The contest deadline is Jan. 23; for a \$25 late fee, you can enter between January 23 and Feb. 6. To be eligible, the work must have been distributed, published or broadcast during the 2017 calendar year.

Enter online at NewMexicoPressWomen.org by selecting 2018 Communication Contest from the Awards/Contest menu. Complete information, including contest divisions and categories and instructions for entering the electronic 2018 competition are on the Communications Contest page of the NMPW web site and on the National Federation of Press Women site when you click on the link for the online entry form.

Entry fees are \$10 for the first entry and \$5 for each succeeding entry for NMPW members and \$15 for the first entry and \$10 for each succeeding entry for non-members. Those entering hard-copy books are required to include an additional \$15 to cover the cost of shipping books to judges. NMPW member dues of \$15 can be paid at time of contest entry.

Entries will be judged by out-of-state media and communications professionals. Winners of multiple awards may be honored for Overall Excellence and receive cash awards. The awards will be announced and winners recognized at the NMPW annual conference April 28.

First place winners who are members of NMPW and the National Federation of Press Women will go on to compete nationally.

Intimidated by the online contest system? NMPW will hold a session on **Jan. 6** for members to bring in their laptops and receive contest guidance from other members. For more information, contact our new Communications Contest Chair **Carolyn Carlson** at CTCarlson03@gmail.com.

Congratulations to NFPW contest winners

NMPW did itself proud in national competition again this year with 34 awards. A big high five to **Trip Jennings**, who won three firsts. Notice that our members did very well in news and book categories. Winners are:

Marie C. Baca, second, specialty articles – Business, Albuquerque Journal, “High-tech attraction: What to expect when you're expecting Facebook” and “Succession planning: difficult but crucial for NM’s family businesses”

Don Bullis, first, nonfiction books for adult readers, history, Rio Grande Books, New Mexico Historical Encyclopedia

Deborah Busemeyer, second, feature story - magazine, New Mexico Magazine, “Hatch” and “The Next Generation”

Carolyn Carlson, third, specialty articles - Government or politics, Albuquerque Weekly Alibi, "Council Watch"

Teresa Civello, first, Short Stories - Single story, Oasis Journal, "Slightly Imperfect"

Merilee Dannemann, third, Blogs – Personal, Triple spaced again, "The cultural challenge of gender identity" and "Laws should never be unamendable"

Nasario Garcia, first, Children's books – Nonfiction, Rio Grande Books, "Grandpa Lolo's Matanza"

Joyce Hertzoff, second, Young-adult books – Fiction, "A Bite of the Apple"

Pat Hodapp, second, Nonfiction books for adult readers – Travel, Rio Grande Books, "The Complete Santa Fe Bucket List"



Trip Jennings, first, Investigative Reporting, NM In Depth, "Puff of Smoke: Justice system designed to clear cop who killed Jeanette Anaya"

Trip Jennings, first, Enterprise Reporting, NM In Depth, "Davon Lymon and law enforcement"

Trip Jennings, first, Web site edited or managed by entrant - Nonprofit, government, or educational, NM In Depth, The Openness Project.

Trip Jennings, HM, Special Series, NM In Depth, "Follow the Message"

Vicki Mayhew, first, Children's books – Fiction, "Sea Shoes"

Kathleen McCleery, second, Prepared report (news, features, sports, or opinion), Television, PBS Newshour, "A Place for a Dog in Court"

Arin McKenna, third, Specialty articles – Food, Santa Fe New Mexican, "The Pueblo Food Experience" and "Red or Green"

Joey Peters, first, Continuing coverage or unfolding news, NM Political Report, "New Mexico Human Services Department SNAP Scandal"

Sherry Robinson, HM, Single photograph - News or feature photo, NM Historical Review, Mescalero Apache mountain spirit dancers

Elizabeth Rose, second, Chapbook of poetry, "portraits: poems by e.p. rose"

Tracy Roy, second, Sections or Supplements (Infrequent) - Magazine, newsletter, Las Cruces Bulletin, 2016 Southwest New Mexico Legislative Guide

Bud Russo, first, Specialty articles – History, Southwest Senior, "Beale's camels could have changed the way the West was won" and "Sighting of 'smoke' led Jim White to Carlsbad Caverns"

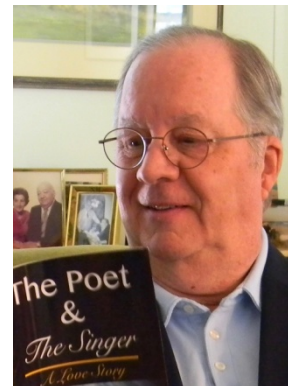
Bud Russo, second, Fiction for adult readers - novel, "The Poet & The Singer: A love story"

Bud Russo, third, Specialty articles – Travel, Southwest Senior, "Put Baltimore's festive Inner Harbor on your bucket list" and "Baltimore's Fort McHenry still evokes patriotic feelings"

Bud Russo, HM, Specialty articles - Science or technology, Las Cruces Sun-News, "Beyond the Space Station: Symposium looks to the future of spaceflight" and "Experts contemplate spaceflight to Mars"

Diane Joy Schmidt, third, Specialty articles - Arts and entertainment, The NM Jewish Link, "Evelyn Rosenberg and her explosive art" and "Fractured Faiths, ground-breaking and controversial exhibit"

Diane Joy Schmidt, HM Specialty articles - Physical health, fitness, mental health, self-help, NM Jewish Link, "Studies on Dementia - Dr. Gary Rosenberg" and "Albuquerque, is it a place where Jews can retire?"



Wendel Sloan, HM, Columns – Humorous, Portales News-Tribune, "I once survived a hairy situation" and "Fundraiser makes for great lyrics"

Peter St. Cyr, first, News Story - Print-based Newspaper, Santa Fe Reporter, "Silence Is Deafening: Martinez administration dodges interview requests with an army of spokespeople"

Claudette Sutton, second, Columns – General, Tumbleweeds, "From Worms to Wow!" "Remedy for Unsettled Times" and "Action, Love and Fairy Dust"

Claudette Sutton, third, Headlines, Tumbleweeds, "Speak Like an Angel, Sing Like a Hummingbird," "From Worms to Wow!" "Full Chord Press," and "Knit One, Purl Two"

James Tritten, third, Single photograph – General, Coyote Crossing

Patricia Walkow, first, Nonfiction books for adult readers - Biography or Autobiography, "The War Within, the Story of Josef"

Damien Willis, second, Feature story - Print-based newspaper, Las Cruces Sun-News, "Millennials like this mixed-ethnicity couple are reshaping America"

Leora Zeitlin, second, Interview (radio or television), KRWG-FM, "Adrienne Danrich brings her many vocal talents to St. Paul's"

Nonfiction book entries sought for Zia Award

The prestigious Zia Award this year will be presented to an outstanding New Mexican writer for her work in nonfiction.

Each year the award rotates to one of three categories: nonfiction, fiction and children's literature. To accommodate this schedule, a book published in the last three years is eligible. Any nonfiction book published in 2015, 2016 or 2017 will be accepted for consideration of the 2018 Zia Award.

New Mexico women writers are invited to submit their nonfiction books. Winners will be announced at the conference luncheon on April 28 during the annual meeting. To receive the awards, finalists must attend the award luncheon to read from their work.

Publishers or authors may submit a book entry. Membership is not required. Authors must live in the state or have a strong connection to New Mexico.

The early-bird entry fee is \$20 for members and \$25 for nonmembers if the entry is postmarked by Dec. 31. After Dec. 31 the fee is \$25 for members and \$30 for nonmembers.

Entries must be postmarked by **Feb. 3, 2018**.

Book entries are considered a donation to the organization and are not returned. The books are part of the silent auction, held at the annual meeting, to raise scholarship funds.

For more information contact our new Zia chair **Bill Diven** at MediaPlacitasLLC@gmail.com.

NMPW News

The **Northern New Mexico Chapter** has locked in April 27-28, 2018, at The Lodge in Santa Fe for the annual conference. Its theme: "Telling Truths Boldly: Harnessing the Narrative Drive." Conference co-chairs are: **Emily Drabanski**, **Anne Hillerman**, **Deb Farson**, and **Kay Lockridge**.

NMPW currently has 86 members.

NMPW has four new board members: **Carolyn Carlson**, communications contest; **Bill Diven**, Zia Book Award, **Kacey Schurr**, scholarships, and **Sherri Burr**, First Amendment.

Kacey received an NMPW scholarship two years ago, and she is happy to help others have that opportunity. She is in her final year of law school at UNM.

First Amendment Chair
Sherri Burr reports that the Supreme Court is currently considering Masterpiece Cake Shop v. The Colorado Civil Rights Commission. After Jack Kelly refused to make a wedding for a same-sex couple, the men filed a complaint with the Colorado Civil Rights



Merilee Dannemann, Sherri Burr, Karen Wentworth and Loretta Hall attended Sherri's retirement party.

Commission alleging Kelly's Masterpiece Cake Shop violated Colorado's anti-discrimination law. The couple won in the courts. Kelly appealed, claiming he had a right to not make the cake based on his First Amendment Rights to Freedom of Speech and Freedom of Religion. The case will be decided this term, or by June 30, 2018.

Another major First Amendment controversy centers on athletes' rights to kneel when the national anthem is played. This issue has been the source of much public, national and social media comment, but has yet to reach the courts.

The **High School Contest** chair is still vacant, so we won't have a high school contest this year. If you know students who want to enter, they can still enter the NFPW contest in the at-large category.

Scott Alley plans to raise money for an award in memory of Susanne Burks, a long-time member and NFPW Communicator of Achievement in 2003. Susanne was the Albuquerque Journal's court reporter for years.

The nominating committee, made up of **Karen Wentworth**, **Linda Lockett** and **Jessica Savage**, is seeking members interested in holding office or in nominating another member.

NFPW News

The **National Federation of Press Women**, at its 2017 Communications Conference in Birmingham, Ala., issued the following statement:

The National Federation of Press Women has watched with dismay as President Donald Trump has consistently demeaned and demonstrated contempt for the role of the press. He has made his anti-media position very clear, routinely labeling the media as "the most dishonest human beings on earth" and "scum" who are responsible for "fake news." He has made false accusations against journalists who he sees as not advancing his interests and has not discouraged but encouraged attacks on journalists by his supporters to the point of putting journalists at risk for violence. The President has made it clear he is anti-freedom of the press. His disregard for a constitutional free press and his betrayal of First Amendment values are

against all that NFPW and its First Amendment Network stand for. An informed citizenry provided by a free press is essential to the preservation of democracy.

NFPW President Marsha Hoffman
First Amendment Network Co-Directors Marsha Shuler and Angela Smith

Two **NMPW** members attended their first national conference in Birmingham, Ala., using NFPW Education Fund First Timer grants: **Marie Baca** and **Ruth Friesen**.

NMPW President Loretta Hall will chair the NFPW Communicator of Achievement contest for the next two years.

National dues will increase by \$1 to \$80 a year.

NFPW book award winners can now purchase stickers from national.

NMPW Chapters

Northern New Mexico Press Women had a standing-room-only crowd at their panel, "Media Literacy in a Fake News World" on Sept. 23 at Santa Fe Southside Library.

The session featured Inez Russell Gomez, editorial page editor of the Santa Fe New Mexican; Mark Oswald, Albuquerque Journal North editor; Staci Matlock, Taos News editor; Kathleen McCleery, PBS Newshour correspondent; and author James McGrath Morris.

Other sponsors were the Society of Professional Journalists (Rio Grande Chapter), Santa Fe chapter of the League of Women Voters, the New Mexico Foundation for Open Government and The People's Data.

Here's a link to a brochure their panelists created:
<http://newmexicopresswomen.org/wp-content/uploads/NM-Pess-Women-Media-Literacy-in-a-Fake-News-World-Brochure.pdf>

On Oct. 21 Santa Fe Reporter Editor and Publisher Julie Ann Grimm gave a talk, "Scrappy, Snarky and Strong" on "the joys and challenges of operating a small media outlet."

The Christmas party will be held on Dec. 17 from noon to 2 p.m.

Dr. Martin Hickey, Chief Executive Officer of New Mexico Health Connection, a nonprofit health insurer founded in response to the Affordable Care Act spoke to **Albuquerque Press Women and Friends** in October.

In September John Fleck, Professor of Practice in Water Policy and Governance in the UNM Department of Economics and director of the university's Water Resources Program spoke to the chapter on Sept. 11.

"When we think of water in the West, we think of conflict and crisis. In recent years, newspaper headlines have screamed, 'Scarce water and the death of California Farms,' 'The Dust Bowl returns,' 'A 'megadrought' will grip U.S. in the coming decades.'"



Deb Farson was MC for
"Media Literacy in a Fake
News World."

Fleck says similar stories have been appearing for decades and the taps continue to flow. Talk of impending doom is not only untrue but dangerous, he said.

Las Cruces Press Women invited the editors of three local papers to discuss issues in crafting stories, running a paper, and their versions of what a "day in the life" entails for a meeting Oct. 28 at Branigan Memorial Library at 11 a.m. Panelists are LCPW board member **Tracy Roy**, content editor at the Las Cruces Bulletin; Lucas Peerman, news director of the Las Cruces Sun-News; and Jessica Muncrief, editor of Las Cruces and Neighbors Magazines.

New Mexico/Arizona Book Awards Finalists

Congratulations to NMPW members who are finalists in the 2017 New Mexico/Arizona Book Awards competition:

Joanne Bodin, Orchid of the Night, Fiction - historical fiction, Fiction - mystery/crime, Fiction - thriller/suspense, and Gay/Lesbian Book

Sherri Burr, Entertainment Law in a Nutshell, Business

Margaret Cheaseboro, Healing with Trees: Finding a Path to Wholeness, Self-help Book

Loretta Hall, Miguel & Michelle Visit Spaceport America, Children's Picture Book, Travel Book, Parenting/Family Issues Book, Science Book, Young Readers Book, Best Cover Design

Lenton Malry, Let's Roll This Train, Biography – New Mexico subject

Vicki Dean Mayhew – Sea shoes, Children's Picture Book

Roberta Parry – Killing Time – Fiction - other, Best Cover Design

Paul Rhetts & Henrietta Christmas – The Basic Genealogy Checklist – Crafts/Hobby/How-to Book, Guide Book, Reference Book, Self-help Book, Best Cover Design

Bud Russo, The Poet & The Singer, Fiction – adventure or drama

Patricia Walkow, The War Within: The Story of Josef – Biography – Other

Newsroom diversity improves at glacial speed

People of color working in the 661 news organizations that took the ASNE survey was 16.55 percent in 2017, down slightly from 16.94 percent in 2016. At online-only news sites 24.3 percent of journalists were people of color, up from 23.3 percent last year.

Women made up 39.1 percent of all newsroom employees in 2017, compared to 38.7 percent in 2016. (In 2001 it was 37.35 percent.) At online sites, 47.8 percent of employees were women, compared with 47.6 percent in 2016.

Member Notes

Karen Wentworth edited the 2017 League of Women Voters Municipal Voters' Guide to the Oct. 3 election.

Author **Nasario Garcia** was featured in a documentary on New Mexico PBS in October.

Anne Hillerman's latest novel, Song of the Lion, became a New York Times bestseller when it was released in April and led to articles about Anne and her father, author Tony Hillerman, in the New York Times and the Wall Street Journal. In September she was a featured speaker at the Eules (Texas) Library Foundation, at the Jaipur Literature Festival in Boulder,

Colo., and at The Loveland Loves to Read One Book, One Community Celebration weekend in Colorado. Her next novel, *Cave of Bone* is set for publication in April 2018.

“The Guadalupe Historic Foundation: How a Secular, Non-Profit Organization Saved Santa Fe’s Most Religious Site” by **Kay Lockridge** was a finalist for the 2016 L. Bradford Prince Award for Significant Work in the Field of Historic Preservation in New Mexico sponsored by the Historical Society of New Mexico.

Betsy James's coming-of-age novel *Roadsouls*, 2018 winner of the **Zia Book Chair Award**, has been nominated for the 2018 World Fantasy Awards in the Novel category. Betsy teaches a writers workshop at the UNM Honor's College.

Events

On **Nov. 3**, the **New Mexico Foundation for Open Government** presents its sixth annual Continuing Legal Education Training Program from 8:30 a.m. to 4:45p.m. at the Albuquerque Journal Auditorium. Learn about public records and open meetings laws. The event features attorney Chuck Peifer, Albuquerque Journal Editor Karen Moses, and state Rep. Linda Trujillo, the former State Records Administrator.

On **Nov. 3**, from 9 a.m. to noon, the **WriterGal Network** presents “50 Communication Hacks,” a communication and marketing forum featuring tips, tricks and approaches from writers, editors, designers and communication experts. The event is at the Santa Fe Business Incubator. For information, see writergals.com

On **Nov. 17** is the New Mexico-Arizona Book Awards Banquet at the Tanoan Country Club in Albuquerque. See nmbookcoop.com

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ZIA BOOK AWARD

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