

# The Broadsheet

New Mexico Press Women February 2019 Vol. 42 No.1

## Spring conference picks up momentum

Our annual meeting, “NMPW Salutes the New Mexico Film and Media Industry,” is shaping up nicely, reports **President Sherri Burr**. **Mark your calendars for April 26-27**. We will meet at the **Canyon Club at Four Hills**.

The conference kicks off Friday evening with a panel on western movies. Join us to hear authors David Morrell and Don Bullis and journalist Ollie Reed.

Saturday morning will feature Eric Witt, of the Santa Fe Film Office; a film authors panel; and a screenwriters workshop with Lisa Lucas.

Saturday afternoon we have a Breaking Bad-Better Call Saul tour at a reduced cost of \$55. For those who don't go on the tour, **Anne Hillerman** and NMPW treasurer and author **Loretta Hall** will present a writing workshop.

On Sunday afternoon is a Meow Wolf tour.

Tours are available only for those who register for the full conference or the banquet. More information is available [here](#).



## NMPW News

This is the 70th anniversary of NMPW's founding. **President Sherri Burr** plans to recognize long-time NMPW members in place of the usual **Communicator of Achievement** award. Because NFPW changed deadlines, NMPW won't have a COA nominee this year.



The annual **Communications Contest** drew 162 entries, down slightly from last year's 168 entries, reports **Contest Chair Carolyn Carlson**. “We had more book and short story entries than last year and less TV, radio and digital media entries,” she said.

Book judging began Jan. 22 and the rest of the judging began Jan. 29.

On Jan. 5, **Carolyn, Sherri, and Treasurer Loretta Hall** conducted a Communications Contest Entry Workshop.

For the **Zia Award** competition, **Chairperson Natasha Cuylear** received 13 eligible fiction titles. She and her committee are now reading and evaluating entries.

At the latest count, NMPW had 67 members who have paid their 2019 dues and 18 people who signed up for the conference.

## Legends event honors Tony Hillerman



NMPW will honor Tony Hillerman with the inaugural New Mexico Legends award on May 25 at BookWorks in Albuquerque. Anne Hillerman and James McGrath Morris will speak.

Bookworks and Sisters in Crime will co-sponsor the event. Join us for cake and conversation.

### Try the Truth Sandwich

George Lakoff, of FrameLab Communications, suggests the media evolve in response to political leaders who lie knowing the media will repeat the lies:

- Ban the lie from the headline, tweet, or chyron. Repeating lies only spreads them. It's possible to write engaging headlines without serving the lie. Always start with the truth, and always repeat the truth more than the lie.
- Use Truth Sandwiches. Start with the truth, then explain the lie, then return to the truth.
- Separate news from distractions. What was the big story in the news before the Twitter drama started? Keep a steely focus on things that matter.
- Use a range of images to tell the story. Politics is not just about the actors. It's about the people who are affected by those actions.
- Outsmart the "Friday Dump" of bad or unflattering news when people are paying less attention to the news. Turn it into a big Sunday or Monday story that tells what they were trying to hide.

## Hundreds attend Journalism Under Fire

Sandy Campbell, executive director of the Santa Fe Council on International Relations, announced that the Journalism Under Fire conference was so successful that the council will host it again next year. He said the council sold 1,194 tickets and featured 79 speakers. The conference subsidized attendance for 163 students, teachers and journalists.



**Carol Kreis**, who won our drawing for free registration, reports:

The lively gathering included 51 foreign journalists, 48 sponsored by the State Department and 3 by Arizona State University. Articulate New Mexico high school and college students, teachers, journalists were among the more than 300 in attendance each day.

### Day One:

**Dana Priest**, two-time Pulitzer winner and investigative reporter for 30 years at the Washington Post, said new journalists know technology but not how to report. Journalists should get facts, not opinions.

**Arbana Xharra**, former editor-in-chief of Kosovo's second largest newspaper, described how extremists attacked her after she investigated religious radicalism in Kosovo, Macedonia and England. Someone drew a dripping blood-red cross next to her apartment door. Police told her not to worry. A short time later she was badly beaten up in the garage of her apartment building and spent several weeks in intensive care. She is now in the U.S seeking refugee status.

**Olga Yukova**, journalist, started StopFake in 2014 to combat fake news when Russia attacked Ukraine. It is now an advanced fact-checking organization in 13 languages.



**Jenni Monet**, a freelancer from Laguna Pueblo, was arrested while covering Standing Rock despite having a press pass. After 15 months, attorneys got the charges dropped.

**Kevin Kallaugh**, award-winning editorial cartoonist for *The Economist* and *The Baltimore Sun* said every cartoon ticks someone off. “Skin thinner, fuses shorter than they ever have been in my lifetime.”

**Nikahang Kowsar**, former political cartoonist in Iran, fled to Canada in 2003 after receiving a vicious death threat. “To be in exile is to slowly lose your soul,” he said.

**Day 2:**

**Alfredo Corchado**, Mexico City bureau chief for The Dallas Morning News, **Angela Kocherga**, the Albuquerque Journal: Both write about Mexico and border issues. They pair up with other reporters to cover stories because they say U.S. passports no longer protect them. Forty-seven journalists have been murdered in Mexico since 1992.

**Dudley Althaus**, reporter for the Wall Street Journal: Violence is only one way to control the press in Mexico. The government controls newsprint. Journalists are low-paid and may depend on pay offs. Libel law in Mexico involves a bullet.

**Simon Romero**, national correspondent for The New York Times: Former President Chavez singled out journalists in Venezuela. “It never dawned on me we would see something similar in the U.S.”

**Don Bartletti**, retired from The Los Angeles Times: He received a Pulitzer for his six-part photo essay, “Enrique’s Journey.” Children, including Enrique, ride on the base of tank cars because gangs can’t hop from one tank car to the next. MS-13 in Honduras wants to recruit every teenager in villages. Other option is to flee north. Many Hondurans don’t carry IDs so when caught, they will be deported to Mexico, not Honduras.



**Day 3: The Challenge for Local Journalism**

**Phill Casaus**, editor of the Santa Fe New Mexican; **D’Val Westphal**, editorial page editor of the Albuquerque Journal; **Julie Ann Grimm**, editor and publisher of the Santa Fe Reporter: It’s scary to be a journalist today, Grimm said. About the newsroom shooting in Annapolis, Casaus said, “You think about it, and then you go to work.” Westphal said nobody wants to hear the other side.



**Sherry Robinson**, columnist, freelancer and editor of the NMPW newsletter, moderated a panel discussion on the resiliency of community newspapers: **Robert Trapp**, editor and publisher of the Rio Grande Sun, said journalists have to draw people away from their phones. He observed that most people in the audience were on their

phones. He and **Staci Matlock**, editor of The Taos News, agreed that PIOs can be the biggest impediments to news gathering. **Brienne Green**, editor of the Artesia Daily Press, said it’s a struggle to keep staff because people make more in the oil fields and housing is limited. Her readers get upset if she publishes news they think has a liberal bias.

**Conroy Chino**, former TV reporter and news anchor in Albuquerque and Los Angeles:

“Journalism is an honorable profession, There’s beauty in words. Words can make a difference They need to be used to convey the truth.”

## Chapter Notes

**Albuquerque Press Women and Friends** got a preview of the 2019 legislative session from state Sens. Mark Moores, R-Rio Rancho, and Jerry Ortiz y Pino, D-Albuquerque, in December.

**Sonya Chavez**, U.S. Marshall for New Mexico, spoke in January. Chavez is the first female to serve as U.S. Marshall in New Mexico. She is a former FBI agent who specialized in cases involving violent street gangs. Chavez, a former journalist, joined APW&F.



**Northern New Mexico Press Women** has new officers: **Anne Hillerman**, president; **James McGrath Morris**, vice president; **Kay Lockridge**, treasurer; and **Shirley Mellis**, secretary. Other steering committee members are **Larry Bonura**, **Emily Drabanski**, **Arin Mckenna**, and **Marilyn Ward**.

The northern chapter in February heard from investigative reporter Rebecca Moss, of the *New Mexican*, about her series on cancer and nuclear energy workers. Moss was one of seven reporters selected to participate in the ProPublica Local Reporting Network for a year-long investigative project.



### NM-AZ Book Awards open for entries

The 13th annual **New Mexico & Arizona Book Awards** are open for entries. The awards celebrate the best books published in, authored by residents of, or written about New Mexico and Arizona. Last year more than a thousand books were entered in 56 categories. Entries were donated to libraries and veterans programs after judging. Books can be entered until July 1. **The event still needs judges.** See [nmbookcoop.com](http://nmbookcoop.com).

## First Amendment cases: From the sacred to the profane

**First Amendment Chair Maryam Ahranjani** reported on the latest cases, which are summarized here:

In the *American Legion v. American Humanist Association*, several non-Christians took offense to a 40-foot tall cross in a Bladensburg, Md., memorial park honoring veterans. A government planning commission own the cross and land and spend public money to maintain them. The residents said this amounts to government endorsement of Christianity, and the American Humanist Association, a nonprofit advocating for separation of church and state, joined them to sue the commission. A district court found that the cross has a secular purpose, it neither advances nor inhibits religion, and it doesn’t have a primary effect of endorsing religion. The Fourth Circuit reversed and remanded.

In *Iancu v. Brunetti*, Erik Brunetti owns the clothing brand “fuct,” founded in 1990. In 2011, two individuals filed an intent-to-use application for the mark FUCT, and the original applicants assigned the application to Brunetti. The examining attorney refused to register the mark, finding it comprised “immoral or scandalous matter.” Brunetti appealed to the Trademark Trial and Appeal Board, which affirmed the examining attorney’s refusal to register the mark.



The Court of Appeals for the Federal Circuit found that the board wasn't in error, but the bar on registering immoral or scandalous marks is an unconstitutional restriction of free speech.

## Member News



The Biographers International Organization has named **James McGrath Morris** the winner of the 10th annual BIO Award, which goes to authors who have made a major contribution to the art and craft of the form. He will receive the award May 18 at the 2019 BIO Conference in New York. He will also deliver the keynote address. Morris is working on a biography of the late Tony Hillerman.

**Anne Hillerman** will receive the Frank Waters Award for literary excellence April 23 in Colorado Springs. The award is given in honor of Taos author and newspaper editor Frank Waters. Anne's next novel, *The Tale Teller*, will be released April 9.



**Casa de Snapdragon LLC** has merged with Cyberwit Publishing in India, founded 20 years ago by Nobel Prize in literature nominee Santosh Kumar. **Janet Brennan** will still receive queries and manuscripts and will edit selected books. Janet said she's excited about this new venture and feels it will give Casa an even broader world base.

## Events

March 11-18: Sunshine Week

April 26-27: NMPW annual meeting, Canyon Club in Albuquerque

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