



# The Broadsheet

Newsletter of the New Mexico Press Women

## September 2010

### NMPW To Host Event: History Commemorates Last 60 Years

Mark your calendar. Reserve the date now. Come, be a part of New Mexico Press Women's history.

On October 2, from 2 to 4 p.m., the NMPW will host the release of its new book, *A History of New Mexico Press Women (1949-2009)*, chronicling the organization's 60-year history. The event will take place at the Flying Star Restaurant on Silver at 8th Street SW in Albuquerque. There's ample parking across the street.

Refreshments will be served.

Where did we come from? The answer to that question is imperative if we are to know where we are going. At a time when journalism and mass communications is being revolutionized by electronic media, the answer is more important than ever.

Perhaps that's why Sandy Schauer and Denise Tessier, both NMPW historians, undertook the compilation of NMPW's history. Perhaps they just wanted to retain that history in a form for future journalists and historians for whatever reason they needed.

In any event, *A History of New Mexico Press Women (1949-2009)* grew out of the interest of Sandy Schauer and Denise Tessier to preserve what we know of our organization.

Schauer had first compiled a history, produced as a booklet in 1984. Five years later, she updated her history of NMPW and delivered it to members at the Las Vegas conference in 1990, commemorating the organizations 40th anniversary.

When Tessier joined the task, it was to update that booklet and add the remaining years. It became a truly collaborative and volunteer effort, resulting in the 60th anniversary volume.

*A History of New Mexico Press Women (1949-2009)* chronicles NMPW, providing complete lists of officers, Communicator and Women of Achievement award winners, and Zia Award winners, among whom Tessier says, “are the outstanding women authors of New Mexico.”

Year by year and decade by decade, the book documents NMPW’s history, showing how, from a dinner meeting in 1949 that led to NMPW’s first formal meeting in April 1950, it grew into a powerful support organization. NMPW strove to improve salaries and recognition of women in journalism. It grew out of the Albuquerque Women’s Press Club and expanded to become a statewide group. One of its first objectives was to affiliate itself with the National Federation of Press Women.

This is what the new book presents and, according to Tessier, shows “We have some real pioneers in our group.”

Like we said at the top, mark the date and be sure to be part of this historical event. Authors Sandy Schauer and Denise Tessier will be on hand to sign your copy of the book.

The retail cost of the book is \$14.95 and is available from Amazon. However, NMPW is selling copies to members at \$10, and you’re sure to want one in your library. If you absolutely, positively can’t join your journalist sisters [and brothers] at the Flying Star, but you still want a copy of the book, check with the president of your chapter – who just might be able to get you a \$10 copy – or go to Amazon.com.

## **Denise Tessier To Promote NMPW History On KUNM**

Denise Tessier will appear on KUMN’s Women’s Focus program, at noon on September 25 to talk about *A History of New Mexico Press Women (1949-2009)* which she has co-authored with Sandy Schauer. Be sure to tune in to hear “the rest of the story.” You can listen to the program at FM 89.9.



## From The Desk of The President Sharon Niederman

Photo by John Drabanski

We're back! From the National Federation of Press Women's Chicago conference and it was, by any definition, a great success.

NMPW was admirably represented at the conference. Our policy of paying half the cost of registration of national helps us keep a strong representation. Many delegates I spoke with about our policy were favorably impressed.

Here are some of the highlights:

- \* Celebration of Illinois Women's Press Association's 125th anniversary.
- \* Honoring of our Communicator of Achievement, Tom Berner, president of our Northern Chapter.
- \* A very lively live auction for the Education Fund.
- \* The memoir writing workshop led by Michele Weldon, memoirist and journalism professor at Northwestern University.
- \* Keynote workshop presentation by Jane Hirt, managing editor of Chicago Tribune and staff, all about re-invention of print journalism. "We stopped wringing our hands about two years ago," Hirt said ... a quote that resonates with me.
- \* The view from the top floor of the Willis (formerly Sears) Tower, tallest building in the western hemisphere.
- \* Chicago architectural tour by boat.
- \* The opportunity to meet and bond with many colleagues from all over the country, to hear their stories, and appreciate their achievements.

I encourage you to consider attending next year's NFPW, Iowa-Nebraska conference in Council Bluffs, IA, and Omaha, NE, September 11-13, 2011. After hearing about their plans and meeting the planners, I am already excited. There will be a tour of Red Cloud, home of Willa Cather, along the way.



NMPW Members at Chicago: (from left seated) Paulette and Tom Berner, Kay Grant, and Sharon Niederman. Standing: Carol Clark and Kathy Cordova, NFPW member, Denise Tessier and Carol Kreis.

## NMPW Board To Meet

The regular quarterly meeting of the NMPW Board is scheduled for October 2 from noon until 2 p.m. at the Flying Star Restaurant on Silver and 8th Streets, SW, Albuquerque. Board members, please note the date.



## Journalists, Writers Invited To Participate In Border Crossers Workshop

Honing skills in environmental and investigative journalism, public relations ,and inspired writing are topics of a one-day workshop, Border Crossers, to be held in Cortez, CO, Sept. 25, hosted by [Colorado Press Women](#) and [Four Corners Free Press](#).



The workshop, open to all journalists, writers, and guests, brings together two diverse panels to discuss the role of journalists and writers as agents of change on Saturday morning. The afternoon is reserved for a choice of three writers' workshops at sites just outside Cortez. The panels will be held at the Free Press office, 10 W. Main, Suite 106, Cortez, beginning at 9 a.m.

Scheduled to participate in the first panel, "Public Media Crossing," are Sharon Clahchischilliage, diplomat for Navajo Nation in Washington, D.C., and recent candidate for president of the Navajo Nation; Tina Deschenie, former editor of *Tribal College Journal*; Sara Begay Hopkins, general manager of KGHR Radio in Tuba City, Ariz.; Ann Bond, San Jan National Forest public affairs officer; and Christy Ferrato, author of the epic poem "Erasure Treaty." These women will discuss a variety of issues, including overcoming gender prejudice, developing trust with the public as a public relations professional, and the influence of reporters on news content.

The second morning panel, "Mother Nature Knows No Boundaries," will feature Jim Mimaga, University of Colorado fellowship recipient studying the impact of uranium mining on the Southwest; Marshall Johnson, co-founder, To' Nizhoni Ani (Beautiful Water Speaks), a project examining the diversion of water away from Black Mesa to supply water to Arizona's cities; Grace McNeley, professor at Dine College, Tsaile, Ariz.; and Cindy Yurth, Tseyi (Canyon de Chelly) Bureau reporter for Navajo Times. They will discuss environmental, investigative and social justice reporting.

Sonja Horoshko, journalist and former artist-in-residence, will conduct a writers' workshop at Hovenweep National Monument. She was awarded a congressional tribute in 2003 for her work. Jan Dixon social marketer and editor of *Alive*, a Marianist Society magazine, will lead the workshop at Aspen Guard Station. Doug Pace, manager of operations for Farmers Telephone Company Museum, will lead a session in "how to tell a story" in the museum's Zen garden.

The full-day event is only \$25 for Colorado Press Women (& neighboring NFPW members in Arizona and New Mexico) and \$30 for nonmembers. Lodging and meals are extra. To register, send a check payable to CPW by Sept. 12, to Teresa Ford, CPW treasurer, 26 S. Mt. Vernon Club Road, Golden, CO 80401. If questions, contact her at [fordedit@aol.com](mailto:fordedit@aol.com). For more information, go to [www.coloradopresswomen.org](http://www.coloradopresswomen.org).

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Next issue will be December. Copy deadline is November 12.**