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"Media Literacy in a
Fake News World"

Time 1-3 p.m.
Sat. Sept. 23, 2017
Santa Fe Southside Library
**6599 Jaguar Dr, Santa Fe, NM ·
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Resources

- **USAToday: "How universities are tackling the fake news problem"** **https://goo.gl/6II6yF**
  "In the midst of today's fake news frenzy, dubious sources aren't always apparent, and young journalists are working to learn how to provide and share stories that are credible and consistent."

- **NPR: "5 Ways Teachers Are Fighting Fake News" https://goo.gl/bmzf7a**
  "As the national attention to fake news and the debate over what to do about it continue, one place many are looking for solutions is in the classroom.
  Since a recent Stanford study showed that students at practically all grade levels can't determine fake news from the real stuff, the push to teach media literacy has gained new momentum. The study showed that while students absorb media constantly, they often lack the critical thinking skills needed to tell fake news from the real stuff."

- **Fortune: "Most Students Can't Tell the Difference Between Fake and Real News, Study Finds" — https://goo.gl/vb2nC4**
  "According to researchers from the university, a majority of students—more than 80% of them, in fact—could not distinguish between a piece of sponsored content or "native advertising" and a real news article. They also had difficulty determining whether a news story shared on social media was credible, and based their decision on odd or even irrelevant factors."

- **Parent & Educator Guide to Media Literacy & Fake News "Guide combats fake news through media literacy" — https://goo.gl/OQTDgi**
  (Palo Alto, CA. May 10, 2017) ConnectSafely.org, a leading nonprofit internet safety organization, is releasing the Parent & Educator Guide to Media Literacy & Fake News, now available for free online. The guide helps parents and educators understand not how to address the topic of "fake news," but the larger issue of media literacy.

- Conference Paper: "News Verification Suite: Towards System Design to Supplement Reporters' and Editors' Judgements"
  News Verification Suite — https://goo.gl/YZBfSn
  The News Verification Suite aims to provide users with a set of functions to verify information in the news. This paper offers a conceptual basis and a vision of

system elements towards automated fact-checking in news production, curation, and consumption. The traditional model of journalism is compared to 'news sharing a.s.a.p.', highlighting similarities between journalistic criteria of excellence and LIS mandates for credibility and information quality. http://www.infodocket.com/2017/06/18/new-conference-paper-news-verification-suite-towards-system-design-to-supplement-reporters-and-editors-judgements/

- **The latest class of Knight Prototype projects will tackle trust, media literacy, and yes, fake news** https://goo.gl/PMg2nt
  The Knight Prototype Fund, which shells out up to $50,000 to developers of early-stage media projects, announced a round of 20 new initiatives, all of which are addressing in some way ongoing concerns about trust in news (including the fake kind), media literacy, and fact-checking.
  - **Knight Prototype Fund winners use TV News Archive to fight misinformation https://goo.gl/ES8UG2**

- **BBC: The hidden signs that can reveal a fake photo**. — https://goo.gl/2EVmdq
  A picture may say a thousand words, but what if the photograph has been fabricated? There are ways to spot a fake – you just have to look closely enough.

- The Washington Post: **Many people can't tell when photos are fake. Can you? https://goo.gl/yoYJ5u**
  Be sure to scroll down to take the quiz. [Similar to item above.]

- **AP: NOT REAL NEWS: A look at what didn't happen this week https://goo.gl/J37gSr**
  A roundup of some of the most popular, but completely untrue, headlines of the week. None of these stories are legit, even though they were shared widely on social media. The Associated Press checked these out; here are the real facts:

- **Q&A With Storyzy Founder Stan Motte on the Fight Against Fake News** https://goo.gl/8AMxkg
  Five years ago Motte predicted fake news would soon become a problem and he founded a company called Trooclick. Trooclick developed a browser add-on, called the "Glitch Spotter," that flagged fake financial news.

- **McManus, John. Detecting bull: How to identify bias and junk journalism in print, broadcast, and on the wild web.**
  https://goo.gl/6P9vTP
  As mainstream news media shrink and cut ethical corners and new providers of content purporting to be news spring up like mushrooms after a shower, this book helps citizens separate reliable journalism from the rest. It provides yardsticks to measure both news bias and quality. Book. $24.95

- **To Test Your Fake News Judgment, Play This Game** - https://goo.gl/82CTa5
  "The game's interface mimics the dating app Tinder, which made swiping famous. On a phone, players swipe left when they think the article in front of them is fake, and right when they believe it's real.
     "Depending on how you swipe, Factitious provides feedback. Whether your swipe was correct or incorrect, whether the article cites sources that can be checked, whether the story includes direct quotes from credible sources."

- **SFCC Library. Fake News and the Post-Truth Era: The Fake News Problem**
  This guide is intended for both students and faculty to use as a multi-dimension learning aid - or Swiss army knife, if you will :-) - in their exploration of critical thinking as it relates to media literacy - an aspect of our information-rich society that, arguably, is an unavoidable part of today's "post-truth" era.

- Pacifici, Sabrina I. "**Library Guides for Detecting Fake News**" AALL Spectrum July 2017

- Pennycook, Gordon and Rand, David G., **Who Falls for Fake News? The Roles of Analytic Thinking, Motivated Reasoning, Political Ideology, and Bullshit Receptivity** (August 21, 2017). Available at https://goo.gl/7dKACh

- Westneat, Danny. "**UW professor: The information war is real, and we're losing it**" Seattle News, Originally published March 29, 2017; Updated March 30, 2017 https://goo.gl/Vgvu3c

- Owen, Laura Hazard. "**There's a long list of old-fashioned parallels to today's fake news. Here's one that's actually helpful.**" Nieman Lab, Sept. 1, 2017 https://goo.gl/oDm5Dc

http://www.infodocket.com/2017/06/18/new-conference-paper-news-verification-suite-towards-system-design-to-supplement-reporters-and-editors-judgements/

HOW TO SPOT FAKE NEWS

CONSIDER THE SOURCE
Click away from the story to investigate the site, its mission and its contact info.

READ BEYOND
Headlines can be outrageous in an effort to get clicks. What's the whole story?

CHECK THE AUTHOR
Do a quick search on the author. Are they credible? Are they real?

SUPPORTING SOURCES?
Click on those links. Determine if the info given actually supports the story.

CHECK THE DATE
Reposting old news stories doesn't mean they're relevant to current events.

IS IT A JOKE?
If it is too outlandish, it might be satire. Research the site and author to be sure.

CHECK YOUR BIASES
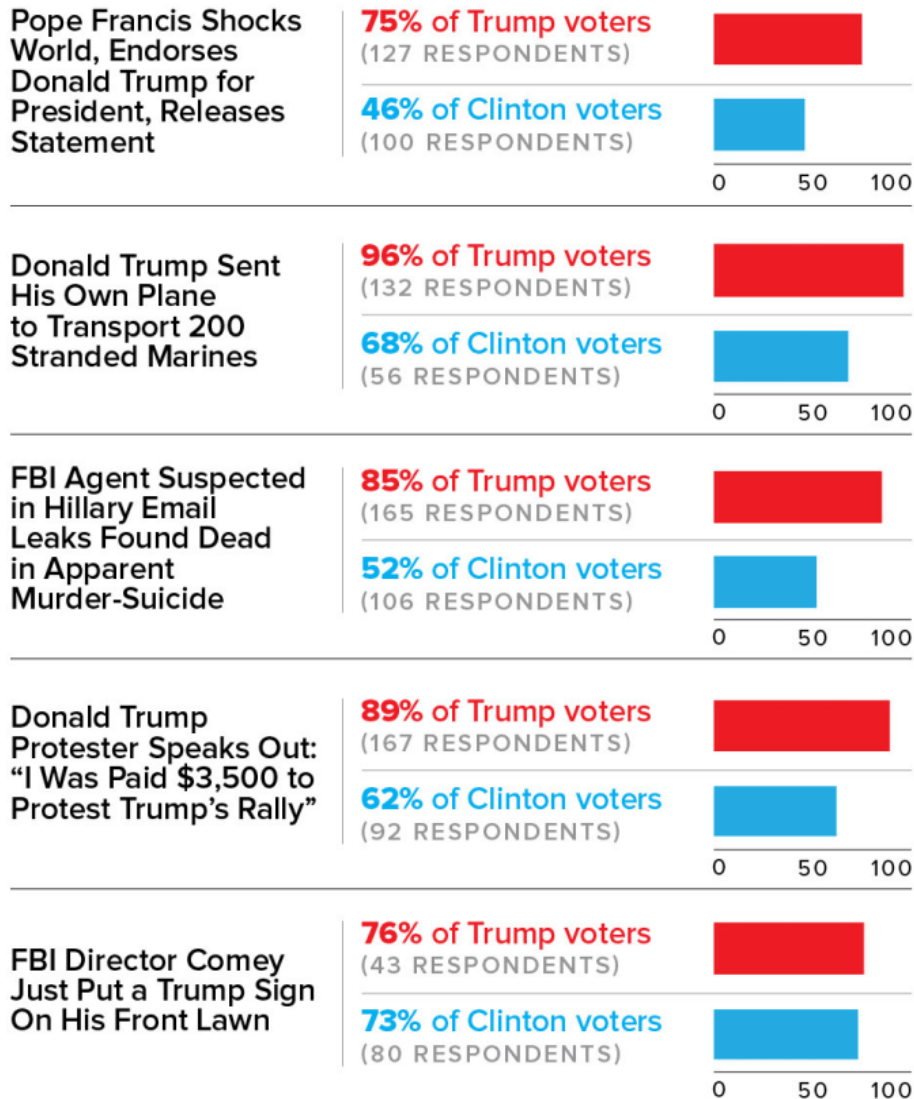Consider if your own beliefs could affect your judgement.

ASK THE EXPERTS
Ask a librarian, or consult a fact-checking site.

IFLA
International Federation of Library Associations and Institutions

Source: Library Policy and Advocacy Blog https://goo.gl/NGbMPa

Fake Headline Perceptions of Accuracy Among Clinton / Trump Voters

PERCENTAGE OF RESPONDENTS WHO
THOUGHT THE HEADLINE WAS ACCURATE

Pope Francis Shocks World, Endorses Donald Trump for President, Releases Statement

75% of Trump voters
(127 RESPONDENTS)

46% of Clinton voters
(100 RESPONDENTS)

0   50   100

Donald Trump Sent His Own Plane to Transport 200 Stranded Marines

96% of Trump voters
(132 RESPONDENTS)

68% of Clinton voters
(56 RESPONDENTS)

0   50   100

FBI Agent Suspected in Hillary Email Leaks Found Dead in Apparent Murder-Suicide

85% of Trump voters
(165 RESPONDENTS)

52% of Clinton voters
(106 RESPONDENTS)

0   50   100

Donald Trump Protester Speaks Out: "I Was Paid $3,500 to Protest Trump's Rally"

89% of Trump voters
(167 RESPONDENTS)

62% of Clinton voters
(92 RESPONDENTS)

0   50   100

FBI Director Comey Just Put a Trump Sign On His Front Lawn

76% of Trump voters
(43 RESPONDENTS)

73% of Clinton voters
(80 RESPONDENTS)

0   50   100

SOURCE: https://goo.gl/ypkPEL

Checklist for evaluating news

- **Excessive punctuation**
- **Photo-shopped pictures have been used**
- **Your emotional reaction to it is strong**
- **You don't recognize the domain (See Whois.com)**
- **There is no current pub date**
- **Is there a by-line? Check on other sites.**
- **The information is minimal and designed for easy sharing**
- **Points to primary sources or not?**
- **It is a well-known source**
- **It makes a claim about telling a secret**
- **There are no quotes, links or references**
- **Can't find evidence of the quotes used elsewhere**
- **The 'About us' section makes you skeptical**
- **The story seems too good to be true (even if it confirms your beliefs)**

How to detect fake photos

- **13 online tools that help to verify the authenticity of a photo -- https://goo.gl/BHrlme**

- **Google Search by Image – reverse image search. You could upload a photo there in order to find its origin source and to examine where else it was published. https://goo.gl/0DUWO**

- **TinEye – one more tool for reverse image search. https://goo.gl/6CTvUH**

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- **Kathleen McCleery, *PBS Newshour* correspondent**
- **James McGrath Morris, author**
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- **Northern New Mexico Press Women Organizing Committee**

NOTES: