



# The Broadsheet

Newsletter of the New Mexico Press Women

## February 2014

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### From the Desk of the President

Cheryl Fallstead



Soon it will be time to pack your bags and head to Las Cruces for our annual conference, which is shaping up to be a great weekend of professional development, networking, awards, and fun! On Saturday, April 26, our conference begins at noon with the Zia Book Award Luncheon. Then we will hold an important membership meeting where you will vote on new officers and discuss and vote on proposed bylaw changes and a new organization name. (More on these subjects later in the newsletter.) We'll offer two workshops in the afternoon, then have a break to get ready for an evening of recognizing our achievements and hearing from our keynote speaker, Major General Gwen Bingham of

White Sands Missile Range.

The conference offers other optional opportunities as well. If you arrive Friday evening, you may choose to attend a performance of "The Misanthrope" at New Mexico State University's new Center for the Arts. Saturday morning you could visit the award-winning Las Cruces Farmers and Crafts Market and stop by the city's downtown museums while you're there. On Sunday after the conference, options include touring Spaceport America or soaking in hot mineral springs in Truth or Consequences. Full conference information and the registration form are later in the newsletter and on our website.

I want to say a few words about the proposed change to our historic name. Several years ago, the board spent a lot of time discussing and researching the ramifications of changing our name to a gender- and profession-neutral name. Many state affiliates have made similar changes and the subject was brought to the board again last year as part of the process of updating our bylaws. The board decided the question should be brought to our membership: do we stay with the name that has represented us since 1949 or choose a name that might attract both men and women who work in a broader range of communications fields. You will find articles stating both sides of the issue in this newsletter, as well as the proposed bylaw changes. The first name proposed by to the board by the bylaw subcommittee was "New Mexico Media Professionals," which is what you will see reflected in the bylaw change text. Another proposal was recently approved by the board for consideration at the meeting: "New Mexico Press Women & Media Professionals." Please note the name change will be considered separately from the other bylaw changes, but for the sake of simplicity, the name listed in the proposed bylaws is New Mexico Media Professionals.

So, plan to come to our annual conference to learn, to network, to make your voice heard on issues important to our organization, and to have a good time. We look forward to seeing you there!

## Albuquerque Press Women

Diana Sandoval, President



Good news! It looks like Albuquerque Press Women may have finally gotten some officer replacements to take over when I step down in June. Karen Wentworth, who has served on the board as the website and PR person and who currently works in the Communications Office for UNM, has agreed to step up as president. Chris Burroughs, currently the NMPW publicity chair, will move up to vice president, vacating the secretary role. We have some prospects on filling that seat but not yet the role of treasurer. Doug Swift, who has wonderfully served as treasurer for at least the past ten years has indicated he would like to step down. But he says, if his health improves, he would stay on until a suitable replacement is found. We also may change the structure of the role to ease some of the duties.

Below is a list of speakers we've had in the current season:

**March** – (To be held on March 10) Former New Mexico Senator Dede Feldman will discuss her new book, *Inside the New Mexico Senate: Boots, Suits and Citizens*. She will likely field questions on her opinion on the latest session.

**Feb.** – Dr. Peter Winograd, director of the Center for Education Policy at the University of New Mexico and his assistant gave a startling look at the state’s demographics on poverty, education level, and a variety of other factors in meeting the challenges facing New Mexico.

**Jan.** – New Mexico Senators Sue Wilson Beffor and Jerry Ortiz y Pino gave a preview of the 2014 New Mexico Legislative Session.

## Northern Chapter

Emily Drabanski and Anne Hillerman

Co-Captains

The northern chapter continues to buzz along with meetings every other month in a local restaurant that doesn't charge for space. Photographer and writer Tony O'Brien spoke to the group in the fall, followed by Anne Hillerman in January. Ray Rivera, editor of *The New Mexican* will be our guest in March. Meetings draw between six and 20 people.

Emily Drabanski and Anne Hillerman are the co-captains of the group with Deb Farson as treasurer and Kay Lockridge as secretary.

## Las Cruces Press Women

Cheryl Fallstead, President



This has been a good year so far for LCPW. Our paid membership currently stands at 23. We are holding monthly programs on Saturday mornings that have attracted new and diverse audiences. While most of our attendees are not members, we are reaching out to new people and getting new members.

Our event in December featured Anne Hillerman, who filled the Good Samaritan auditorium past capacity! In January, Laura Paskus, Society of Professional Journalists, did a three-hour workshop on making a living as a freelance writer that brought an audience of about 35 people and our February 15 The Art of the Interview panel attracted about 16 guests.

We are holding our meetings at Good Samaritan, which provides space at no charge as long as we invite their residents. After struggling with finding a meeting time that works (Weekday (lunchtime? evening?), Saturday mornings seem to be working better than

we expected and we are getting a number of people on a regular basis who travel from El Paso to attend.

Our schedule for spring is:

March 15: The Role of the Public Information Officer

April: NMPW State Conference

May: Non-fiction Writing Panel

June: Sports Reporting



## **New Mexico Press Women 2014 Conference Registration Hotel Encanto, Las Cruces • Saturday, April 26, 2014**

This year's conference provides opportunities to find more outlets for your freelance work, learn about New Mexico In Depth's creative model of news gathering and dissemination, hear about what it takes to be a woman rising through the ranks in a field dominated by men from Major General Gwen Bingham of White Sands Missile Range, celebrate our successes, and honor our Communicator of Achievement. Of course, you can network and make lifetime friends who can support you in your professional endeavors.

In addition, if you arrive Friday, you can attend a play at New Mexico State University's new Center for the Arts and after the conference, tour Spaceport America or soak in hot mineral springs.

Details about conference events and our hotel are below. Sign up by April 4 to get the Early Bird conference rates. If you aren't a member, pay your membership fee along with your conference registration to get the member rate!

**How to Register:** You can fill out the paper registration form and mail it to our treasurer at the address on the form, or you can register online and pay by PayPal. A copy of the registration form is attached at the end of this newsletter for your convenience.

If you register for the full conference, it includes all meetings, workshops and meals, but not the pre- or post-conference activities. You may also pick and choose your activities and pay only for those you wish.

**Location: Hotel Encanto, 705 S. Telshor, Las Cruces. (575) 522-4300 or 1-866-383-0443**

Hotel Encanto has been recently remodeled, with the Azul Lounge patio and outdoor pool areas beckoning when you're not attending the conference. Our room rate is \$99 per night, single or double, and each person will receive a coupon for breakfast at Garduños for each night stayed. To be sure to get this rate, reserve your room by April 11 and ask for the New Mexico Press Women conference rate.

**Pre-conference outing: "The Misanthrope" at American Southwest Theatre Company**

Enjoy Friday evening at NMSU's new Center for the Arts with this satire by Molière. "Outraged by false flattery and lies, Alceste declares he will speak only the truth from now on — no matter the cost!" Tickets are \$17 general, but if we get enough people, we may qualify for a group discount and you will be reimbursed the difference. The play begins at 7:30 p.m. and the hotel will provide a shuttle bus for those attending the performance. Grab a pre-play dinner at Garduños in the hotel or one of the many nearby restaurants.

**What to wear:** Conference attire is business casual and banquet attire is business dressy.

**Zia Book Award Luncheon. Saturday, noon.**

At the luncheon, we unveil the winner of the Zia Book Award, presented to a New Mexico woman author. This year's genre is children's literature, and the winner will read from her book, so it is sure to be a fun and entertaining luncheon!

**Membership Meeting. Saturday, 1:40 p.m.**

Although every membership meeting has important information, this year it is especially important for members to attend and vote. We will vote on a slate of officers for the next term, proposed bylaw changes and choose between keeping our name as it is or adopting a new one. Attend this meeting to vote for your preference.

**Workshop: Freelancing for Small Markets and Trade Journals. Saturday, 2:30 p.m.**

NMPW Board Member Loretta Hall will reprise her well-received presentation from the NFPW conference that provides insider tips for those wishing to expand their freelance opportunities. While many freelancers think the way to make it big is by working with nationally-distributed consumer magazines, Loretta will show how you can make a good living specializing in working with smaller publications and trade magazines.

**Workshop: A New Approach to Gathering and Disseminating the News. Saturday, 4 p.m.**

Heath Haussamen of New Mexico In Depth and Lucas Peerman, digital editor of the Las Cruces Sun-News and board chairman of NMID, will explain their non-profit model for an organization that digs deep to produce well-researched news stories for both newspapers

and radio. With all the changes in media, we have to stay quick on our feet to respond. NMID will share its exciting approach to making a living as reporters in today's world.

**Social time, awards banquet, keynote speaker and silent auction. Saturday, 6 p.m.**

The highlight of our annual conference is the awards banquet with a social time, silent auction to raise funds for our Doris Gregory Memorial Scholarship, Excellence in Communications Award presentations, the naming of our NMPW Communicator of Achievement, and keynote speaker Major General Gwen Bingham of White Sand Missile Range. Major General Bingham will speak about her experiences as a woman rising through the ranks in a male-dominated organization. Are you an award winner? Be sure to get banquet tickets for family and friends to help celebrate your success. Bring your checkbook for the silent auction!

**Post-conference tour of Spaceport America: Sunday, April 27, 8:45 - 11:30 a.m.**

We'll tour Spaceport America with Follow the Sun Tours. In addition to seeing the country's first commercial spaceport, we will travel by other locations such as Elephant Butte Dam, the largest concrete structure in the country when it was built, Armendaris Ranch owned by Ted Turner, and El Camino Real de la Tierra Adentro — the Royal Road of the Interior. More details on the tour are online at [www.spaceplacem.com/?page\\_id=48](http://www.spaceplacem.com/?page_id=48). The tour rate is \$59 per person. You must commit to your spot on the tour by Thursday, April 17. The tour starts in Elephant Butte and is limited to the first 14 people to reserve their spot.

**Go for a soak on the way home from the conference**

After a fun and educational conference and seeing the future of the final frontier, you may want to stop in Truth or Consequences to soak in a hot mineral spring. Riverbend Hot Springs overlooks the Rio Grande and offers both public and private soaking opportunities. Conference attendees can get a special deal: a 33% (\$5) discount on a private soak in one of their three private pools. Call (575) 894-7625 (SOAK) or go online to [riverbendhotsprings.com](http://riverbendhotsprings.com) to reserve your soak on Sunday or Monday after the conference (walk-ins accepted if space is available). Tell them you're with NMPW ... and don't forget your bathing suit!

**Other things to enjoy while in Las Cruces**

- The Border Book Festival, April 25 – 27, has a number of activities for the bibliophile. Check their website for festival schedule and rates. (575) 523-3988, [www.borderbookfestival.org](http://www.borderbookfestival.org)
- The Second Annual Las Cruces Country Music Festival, April 25 – 27, is a three-day celebration of country music in downtown Las Cruces which features up-and-coming country music acts from Nashville and around the country. The festival showcases the music this city loves and the beautifully restored downtown. (575) 541-2444, [www.lccountryfest.com](http://www.lccountryfest.com)
- The La Viña Blues & Jazz Thing, April 26 – 27, is a weekend of good music and good wine hosted by New Mexico's oldest winery: La Viña Winery in nearby La Union. (575) 882-7632, [www.lavinawinery.com](http://www.lavinawinery.com)

- Check out the Las Cruces Farmers and Craft Market Saturday morning downtown near the city museums. This market spans blocks on recently re-opened Main Street and has been voted one of the top farmers markets in the country.
- Visit museums such as the New Mexico Farm and Ranch Heritage Museum (open daily), Las Cruces Museum of Art, Railroad Museum and the new Museum of Nature and Science (open Tuesday through Saturday from 9 a.m. - 4:30 p.m.). Or check out art galleries in Las Cruces and nearby historic Mesilla.
- If you're not going to the Spaceport tour, indulge in a delicious and decadent Sunday brunch at the Double Eagle in Mesilla or try one of the other local restaurants.
- Outdoor enthusiasts can hike local trails such as Dripping Springs, Aguirre Spring, and Baylor Pass or head to the new Mesilla Valley Bosque State park for a nature hike.
- If you haven't visited White Sands National Monument, now is the time! Just 50 miles east of Las Cruces, it is the largest gypsum sand dune in the world and offers exceptional photography opportunities. Bring a snow disc and sled down the dunes or bring a picnic to enjoy.

## Don't Forget About The Silent Auction

When you're heading to Las Cruces for the conference, don't forget to pack your silent auction items to donate to support our scholarships! Other than direct cash donations, the Doris Gregory Memorial Scholarship is completely funded by our annual silent auction. Get donations from local businesses, go through your bookshelf, jewelry box or closet for gently used items. Ask your friends to donate! You never know what will be the hot item at our auction, so bring something exciting to support the cause. And don't forget to bring cash or your checkbook to pay for the items you bid on to take back home!

We've already received gracious donations from several companies ... including a night at Riverbend Hot Springs in Truth or Consequences, golf at Red Hawk in Las Cruces, and something wonderful from Cutter Gallery, also in Las Cruces.

## **Board To Present Suggested Name Change During State Conference**

At the state conference two years ago, members discussed changing the name, New Mexico Press Women, to broaden the organization both in terms of gender and profession. The name change was tabled then and reviewed again at last year's conference, with directions to the board to discuss the issue and report to the members this year.

After considerable discussion and soul-searching, the board has recommended bringing suggested name changes to the members. The suggested name is New Mexico Media Professionals. The vote on this name was not unanimous. There was even a compromise suggested name: New Mexico Press Women & Media Professionals.

Two members volunteered to each write a rationalization for changing or keeping the name. Following are those articles: the Pro by Loretta Hall and the Con by Chris Burroughs.

## **Are We There Yet? An Argument For Maintaining the NMPW Name**

Are we there yet? That's the question New Mexico Press Women need to ask when considering a name change.

Press Women was born out of an era when women were few and far between in the newsroom and when journalism wasn't considered a "safe profession" for women. This organization stepped in and encouraged women not only to become journalists but also to be successful.

Women are still being shut out of good-paying jobs, and men continue to be dominant in all areas of media, including journalism and public relations. Susan Antilla wrote an investigative piece on the topic for CNN on Sept. 18, 2012, where she noted, "Men make up 60 percent of newspaper employees, write 80 percent of newspaper op-eds and author most articles in 'thought leader' magazines such as *The New Yorker*, which in 2011 had 242 female and 613 male bylines. She added, "The record for 'new media' is better than print, though men and women are still nowhere near parity." In a March 18, 2010, cover story, surprisingly titled, "Are we there yet?" written by three *Newsweek* women, the authors said 39 percent of the people on the *Newsweek* masthead were women, up from 25 percent in 1970. But men still had the star power, writing 43 of the 49 cover stories the previous year.

In 1993, our own organization, National Federation of Press Women, conducted a study that produced figures showing women in management positions had risen by only one percent per year since 1977. If that rate continued, it would be another 30 years before there would be gender balance in top newspaper jobs in the United States.

And acknowledge, too, the 106-year-old prestigious National Press Club in Washington, DC, excluded women until 1971.

So, are we there yet? I think not! Hence the need for an organization with the name women in it that shows female journalists and media specialists it exists to be an advocate for women in terms of pay and promotion. Of course, men are welcome to join the group. Of course, we want them. But remember our roots and the long road we still have to go for equality.

NFPW has struggled with the concept of changing its name for many years. Denise Tessier, long-time NFPW historian, says in a lengthy article in the organization's March 2010 newsletter, while some states were changing their names to titles like Ohio Professional Writers and Wyoming Media Professionals, New Mexico did not. She wrote, "New Mexico talked about it but did not change. In 1994, NMPW surveyed its members to set goals. The more than 40 responses to a 24-page questionnaire revealed most members remained in NMPW for networking, professional enrichment and friendship.



And when asked how members felt about changing NMPW' name, four respondents said to change it, 16 said don't and 10 said change it only if national does."

The organization later revisited a name change again but could come to no consensus, and the name remained Press Women.

We are all aware "press" is obsolete in a period where the numbers of newspapers are shrinking as more and more people get their information and news from the Web. But we should keep in mind the value of a name and the organization – an organization that has served New Mexico media professionals for 64 years. The name is recognizable, has clout, and value. If NMPW changes its name, it will be just one more group in a labyrinth of groups with no name recognition.

If the intent of a name change is to attract new members to NMPW, it may backfire. Author and motivational speaker Richard Brody said in an article in the online publication *Ezine Articles*, Dec. 30, 2013, "A review of all sized organization, whether small, intermediate or large, has indicated nearly all have experienced a reduction in membership over the last couple of decades, with an even larger decline in the past decade. This includes various types of groups, including professional organizations, civic organizations, organized political parties, philanthropies, religious, etc." He noted there are several reasons for this, including 1) People are unwilling to spend money to belong; 2) The organization may not have evolved for modern times; 3) Many organizations suffer from a dearth of leadership; 4) Many leaders are not motivated; 5) Organizations need to address the issue of perceived value. Sounds a bit like Press Women, doesn't it?

I give you more reasons I have noticed on my own why a name change won't bring in new members. Journalists and other media professional, especially people in their 30s and 40s, don't have time to participate. They are busy working and taking their kids to soccer practice, ballet classes, and so on. Kids can't walk or ride their bikes to these events because they are either too far from home or it might be too dangerous. As a result, these responsibilities fall to the parents. In addition, young people in their 20s don't want to attend meetings; they want to go to movies or the bars or work.

I hope the NMPW membership gives careful thought to the idea of a name change. The name, New Mexico Press Women, has served the organization well for 64 years and will continue to do so in the future.

**Chris Burroughs**

## **In Support of Changing NMPW's Name To New Mexico Media Professional**

The proposed name, New Mexico Media Professionals, better reflects today's methods of disseminating information to the public. The word "press" brings to mind a nostalgic image of printing presses churning out newspapers. Newspapers are still an important element of the media but so are others including radio, television, and Internet sites. The proposed name would make it clear the organization seeks to support, inform, and encourage professional communicators in all types of media.

The proposed name better reflects the current identity of our organization. We do have a few male members, two of whom currently serve on the NMPW Board of Directors. Men are eligible to hold elective office and, in fact, some have done so. On the other hand, some men resist the idea of joining a “women’s organization.” Women might feel similarly about deciding to join a (hypothetical) “New Mexico Men in the Media” organization, even if they were assured they were welcomed to do so. The proposed name emphasizes our organization indeed is open to both men and women and exists to help all professional communicators.

New Mexico Press Women was formed in 1950. Then, and for a significant number of subsequent years, women faced limited opportunities in journalism careers. Thanks in large part to organizations like the National Federation of Press Women and its state affiliates, including New Mexico Press Women, many of those barriers to equitable pay, professional acceptance, and advancement opportunities have been largely overcome. However, they must still be protected, along with the equitable treatment of other groups that have faced discrimination on the basis of factors such as race, ethnicity, religion, age, disability, or gender identity. The proposed name change makes it clear this organization supports the development and fair treatment of all media professionals and resists all forms of discrimination.

Changing the name would not be a radical thing to do. We would be in good company among our peer organizations. Of the 30 state affiliates of the National Federation of Press Women, 13 have adopted names that do not include the phrase “press women.” Twelve of them have names that are gender neutral and eight do not use the word “press.”

Even if the name is changed, this organization will continue to be the state affiliate of the National Federation of Press Women. That affiliation will continue to honor the history and legacy of New Mexico Press Women.

**Loretta Hall**

## **Revisions Bring NMPW Bylaws Up to Date**

From time to time any evolving organization needs to review and revise its bylaws. This year a bylaws committee, headed by Vice President Sherri Burr, devoted considerable attention to NMPW’s bylaws. These changes are deemed necessary so bylaws better reflect the organization. We will take up the name change recommendation first. Depending on the outcome of that recommendation, the revised bylaws will reflect the accepted name.

# NEW MEXICO PRESS WOMEN BYLAWS

Proposed Changes for Consideration at April 26 Annual Meeting

## ARTICLE I. Name

The name of the organization shall be New Mexico **Media Professionals** (hereinafter referred to as **NMMP**, a nonprofit, taxexempt corporation as defined under 501 (c)(6) of the U.S. Internal Revenue code. **NMMP** is a state affiliate of the National Federation of Press Women.

## ARTICLE II. Objectives

The objectives of this organization shall be to: Advance opportunities and the professional status of **individuals** in mass communications.

- Exchange journalistic ideas and experiences.
- Advocate ethics, responsibility and fairness in journalism.
- Support communications education.
- Protect First Amendment freedoms.

## ARTICLE III. Membership

### Section 1.

Membership shall consist of professionals in communication and individuals whose vocations and educational pursuits are germane to communication service and the objectives of **NMMP**.

### Section 2.

Anyone who qualifies as a professional communicator actively engaged in any aspect of the field of communications may be eligible for membership to **NMMP**. Membership is open to everyone meeting these qualifications regardless of age, ancestry, color, disability, gender, national origin, race, religion, sexual orientation, **gender identity**, or veteran **status**.

### Section 3.

- a) Professionals **who** meet qualifications for membership in **NMMP** but choose not to belong to the National Federation of Press Women will be classified as associate members.
- b) The term "associate member" designates that the member is not a member of the National Federation of Press Women. The member classified "associate" will be listed in the state directory, receive the **NMMP** newsletter and may be a full voting member of **NMMP**. Associate members may not hold elective offices but may serve in appointive positions.

#### Section 4.

All chapter officers must be New Mexico **Media Professionals** members in good standing. "In good standing" shall be defined as being financially current with **NMMP** dues of membership.

#### Article IV. Officers

##### Section 1.

The elected officers shall be president, vice president, secretary and treasurer.

##### Section 2.

The officers shall be elected by paper ballot at the annual meeting in evennumbered years. The report of the nominating committee shall be transmitted to the members at least 60 days before the annual meeting. Nominations may be made from the floor.

##### Section 3.

The election of a nominating committee of three members shall be held at the annual meeting in oddnumbered years. **In the event a nominating committee is not elected at the annual meeting, the NMMP Board of Directors shall elect the nominating committee at the next available meeting.**

##### Section 4.

The term of office shall be two years or until their successors are elected. New officers will take office after their installation at the final session of the annual meeting in evennumbered years.

##### Section 5.

Vacancies in any office shall be filled by appointment by the president with approval by the board of directors.

#### ARTICLE V. Governing Body

##### Section 1.

**NMMP** business shall be conducted by the **NMMP** Board of Directors and members at the annual meeting. The board shall be the governing body between annual meetings. The executive committee shall be empowered to act for the board on urgent matters between board meetings.

##### Section 2.

The Board of Directors shall consist of the officers, chapter presidents and directors of standing committees. The immediate past president **may** serve as an exofficio member of the board, with voting privileges. **A** parliamentarian may act as adviser without a vote. A quorum of the board shall consist of five members. Section 3

The executive committee shall consist of the elected officers (president, vice

president, secretary, treasurer) and district or chapter presidents or their representatives. A quorum of the executive committee must act in the event of need for emergency decisions between board meetings. A quorum shall consist of three members.

#### Section 4

In between board meetings, the president may call for a vote on an issue by email, postal mail, phone, or any other means deemed appropriate. In these circumstances, the board cannot take action unless at least eleven members express their opinion by at least one of the available methods.

### ARTICLE VI. Duties

#### Section 1.

The president shall preside at all meetings and with the approval of the board shall appoint the parliamentarian and directors of standing and special committees, help plan and execute the meetings held during her/his term of office and approve the actions of the vice president.

With the approval of the board she/he may call for an audit at any time during her/his term.

#### Section 2.

The vice president shall act for the president in case the president is temporarily unable to carry out duties of the office. Should the president resign, die, or otherwise be removed from the office, the vice president shall become the president upon confirmation of the board, and the board shall elect a new vice president. The vice president shall also serve as membership director and will be responsible for recruiting new members. The vice president may serve as director of other committees should the need arise. Section 3

The secretary shall record the minutes of all meetings, and shall transcribe them for a permanent file. The secretary will send minutes within three months following meetings to board members.

#### Section 4.

- a) The treasurer shall receive and deposit monies belonging to NMMP.
- b) Monies within the board-approved budget shall be disbursed upon receipt of bills from officers, committee directors and/or members. Disbursement of scholarship funds from the D. Gregory account requires the signatures of treasurer and president, but the checks from the regular checking account will be signed by either the treasurer or the president. There shall be no debit cards on NMMP accounts. If a check is ever written for cash, the treasurer or president has to document with a receipt what the cash was used to pay for. The treasurer and the president will receive copies of the monthly bank statements for the regular checking account, the D. Gregory account and the CD account.
- c) A budget will be prepared by the treasurer for each fiscal year to be presented to the board of directors for approval at the Fall meeting.
- d) The treasurer shall maintain accurate and up to date financial records and the treasurer will give a current financial report at all meetings.

- e) The treasurer will certify eligibility of entrants to the annual communications contest
- f) The treasurer shall be bonded by NMMP according to usual business practices, and be responsible for paying the bonding fee from NMMP funds in a timely manner. The treasurer shall present a receipt to the board as evidence of payment.
- g) The treasurer shall pay the New Mexico Public Regulation Commission or the New Mexico Secretary of State or the appropriate state government agency the annual nonprofit corporation fee before April 15 annually and shall present evidence of payment to the board.
- h) The treasurer shall file an electronic IRS Form 990N with the federal government before April 15 annually.

#### Section 5.

The parliamentarian shall advise the presiding officer and the organization on questions of procedure, thus helping safeguard the rights of membership.

#### Section 6.

The historian shall keep appropriate records of the activities of NMMP. A physical or electronic scrapbook of clippings and other materials of interest will be maintained.

#### Section 7.

The public relations director shall disseminate information to local, state and national media.

#### Section 8.

Each officer will relinquish all files to the successor within thirty (30) days after retiring from office. A written report and commentary on the duties of the office shall be included in the files, with a copy for the president's files.

#### Section 9.

The officers will perform the duties as listed above and as in any other documents approved by the organization.

#### Section 10.

An NMMP officer may be removed from office by twothirds vote of the board of directors in the event of disability or other incident rendering the officer unable to perform the duties of office. In the event of such actions, NMMP will provide to the officer under consideration for removal from office thirty (30) days advance written or electronic notice of the meeting at which the board intends to take the action. NMMP will provide to the general membership fourteen (14) days advance notice of the meeting at which the board intends to take the action to enable comment by members.

## ARTICLE VII. Committees

### Section 1.

Standing committee chairmen shall include Communications Contest, Communicator of Achievement, Zia Award, High School Communications Contest, Historian, Public Relations, Newsletter, Scholarship, Conference, Bylaws, and Nominating Committee. .

### Section 2.

Standing committee chairmen shall be appointed by the president with the approval of the Board of Directors with the exception of the nominating committee, which shall normally be elected in odd-numbered years during the annual meeting.

### Section 3.

Special committees may be appointed as needed by the president with the approval of the board.

### Section 4.

The president shall serve ex officio by virtue of office on all committees except the nominating committee.

## ARTICLE VIII. Meetings

### Section 1.

NMMP will meet once each year. A quorum for the annual meeting shall be 10 percent of the NMMP members as of March 1 preceding the annual meeting. The following year's meeting place will be determined by vote of the membership at the annual meeting, with invitations accepted at the business meeting. In the event there is no invitation or decision by the membership, or if a change of location becomes necessary the Board of Directors will make the final decision.

### Section 2.

The NMMP Board of Directors will meet three times each year, in summer, fall and winter in addition to meetings at the annual spring conference.

## ARTICLE IX. Dues

### Section 1.

The fiscal year of NMMP will be the calendar year. Dues are due January 1. Dues for new members will be accepted after September 1. Delinquent members shall be removed from the membership rolls.

### Section 2.

Dues for full memberships and associate memberships shall be determined by the Board of Directors.

## ARTICLE X. Amendments

Amendments to these Bylaws can be proposed by members at large, officers, or by the bylaws committee. Those amendments proposed by officers or the Bylaws committee must be approved by a majority vote of the board at least thirty (30) days before the annual meeting. Amendments to the Bylaws must be approved at the annual meeting of NMMP by a vote of two-thirds (2/3) of the members present, provided there has been written notice of the proposed change sent to the membership at least thirty (30) days in advance of the meeting.

## ARTICLE XI. Disbandment

In case of disbandment of NMMP, funds not already designated shall go to the National Federation of Press Women.

## Article XII. Parliamentary Rule

In matters not covered by these Bylaws or by the NFPW Bylaws, NMMP will be governed by the latest edition of Roberts Rules of Order, Newly Revised.

# High School Communications Contest

Recently, Chris Burroughs informed the board she would be unable to fulfill the duties of the High School Communications chair. Fortunately, Leota Harriman came to our rescue and is working to get the word out about the contest. She has been assembling a list of high school journalism, media, and yearbook teachers. Cheryl Fallstead has designed a poster and postcard, which has been mailed to 160 high schools. Leota has also contacted several organizations which communicate with these teachers and they have agreed to send e-mails on our behalf, allowing us to reach educators through several avenues.

Entry deadline for this year's contest is March 10.

# Zia Book Award Update

Loretta Hall, Zia Book Award chair, reports 14 books were entered in this year's Zia Book Award. They range from children's picture books to young adult books, including both fiction and nonfiction. Each book will be evaluated by two judges, and the first round of readings is underway. Award recipients will be determined by mid-March, and they will be notified promptly.



# Communicator of Achievement Update

The Communicator of Achievement Award is the highest honor bestowed by New Mexico Press Women upon those members who have distinguished themselves within and beyond their profession. New Mexico's winner will be honored at the state conference in Las Cruces and then forwarded to compete at the National Federation of Press Women's annual conference, September 4-6, in Greenville, SC.

Anyone can nominate a NMPW member for consideration for Communicator of Achievement but must complete the entire packet (See appropriate links below). The nominee must be a living member of both NMPW and NFPW, in good standing for at least two years, with no lapse in membership. Nominees are judged in three criteria: professional achievement (60%); community service (20%); and NFPW/affiliate service (20%). Previous nominees can be nominated again, so long as they have not been selected by NFPW.

The COA Award winner and the runner-up are announced at the awards banquet Saturday, April 26. Each nominee is featured in NFPW's AGENDA newsletter for the prior conference and spotlighted at the awards banquet.

See Rules here: [http://nfpw.org/pdf/COA\\_Rules\\_2014.pdf](http://nfpw.org/pdf/COA_Rules_2014.pdf)

Click here for entry form: [http://nfpw.org/pdf/COA\\_Entry\\_Form\\_2014.pdf](http://nfpw.org/pdf/COA_Entry_Form_2014.pdf)

Click here for checklist before submission: [http://nfpw.org/pdf/COA\\_Checklist\\_2014.pdf](http://nfpw.org/pdf/COA_Checklist_2014.pdf)

Complete nomination packets should be e-mailed to Diana Sandoval-Tapia by **Friday, March 31** at [dmcsandoval@gmail.com](mailto:dmcsandoval@gmail.com) with hard copies mailed to be received by **March 21** to

Diana Sandoval-Tapia  
CoA Chair  
19 Aldea Place  
Los Lunas, NM 87031

## 2014 Scholarship Nominations Due

Applications are being accepted through Friday, March 7, for NMPW's two scholarships: the Doris Gregory Memorial Scholarship and the Cary Herz Photojournalism Scholarship. Current college students may apply for either of these awards. More information and the application form are available on our website. Scholarships will be awarded at the conference on April 26.

# First Amendment Update

George Bach, First Amendment chair, reports on two new cases before the U.S. Supreme Court as well as updates on two previously reported cases.

## **New:**

Moss v. U.S. Secret Service: The Court will hear a case from the Ninth Circuit involving the contours of Secret Service protective zones around the President and his motorcade. During a visit to Jacksonville, OR, President Bush decided to stop at a local restaurant for dinner. The Secret Service ordered protesters in front of the restaurant be moved, all of whom were anti-Bush protestors. The protestors allege viewpoint discrimination; the Secret Service claims the decision was viewpoint-neutral. The Court will likely decide the standard for proving whether a government action is viewpoint-based discrimination against speech.

Lane v. Franks: The Court will hear a case in which an employee claims he was retaliated against (terminated) for testifying in response to a lawfully-issued subpoena. Distinguishing the former case of Garcetti v. Ceballos, the employee argues testifying was not a part of his job duties, and therefore, he has a First Amendment claim against his employer for retaliation against him for speaking out on a matter of public concern. Garcetti held public employees cannot pursue First Amendment claims for speech they engaged in as a part of their job duties.

## **Reported previously:**

McCullen v. Coakley: The Court will decide whether Massachusetts's selective exclusion law violates the First Amendment. The law makes it a crime for speakers other than clinic "employees or agents . . . acting within the scope of their employment" to "enter or remain on a public way or sidewalk" within thirty-five feet of an entrance, exit, or driveway of "a reproductive health care facility."

Harris v. Quinn: The Court will hear arguments on whether a collective bargaining agreement that requires state-employed, Medicaid home-care personal assistants to pay a fee to a union representative violates the First Amendment, regardless of the amount of those fees or how the union uses them. The Court will also hear arguments on a justiciability question, which may dispose of the case without reaching the First Amendment issue.

# Thank You from New Mexico Foundation for Open Government

To the New Mexico Press Women,

Thank you for your membership contribution of \$250 to the New Mexico Foundation for Open Government on December 17, 2013. On behalf of the Foundation, its members, and the public of New Mexico, I want to thank you for your commitment to transparency and accountability in New Mexico.

Your membership enables us to inform the general public about the necessity for open government and the consequences of secrecy; to educate citizens and elected officials about their rights and responsibilities under New Mexico's open-government statutes; and to offer direct assistance in formulating, implementing and monitoring open-government policies and practices at the local and state levels.

Sincerely,  
Susan Boe  
Executive Director

## New Mexico Press Women Board of Directors

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[diana.sandoval@state.nm.us](mailto:diana.sandoval@state.nm.us)

**New Mexico Press Women 2014 Conference Registration**  
**Hotel Encanto, Las Cruces • Saturday, April 26, 2014**  
**“From Grassroots to the Final Frontier”**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Item	Member Early Bird (By 4/4/14)	Member Full Fare	Non-member Early Bird (By 4/4/14)	Non-member Full Fare	Full-time Student Rate	Subtotals
<b>Full conference</b>	#____ @ \$85	#____ @ \$100	#____ @ \$100	#____ @ \$115	#____ @ \$50	
Zia Award Luncheon only	#____ @ \$35	#____ @ \$40	#____ @ \$40	#____ @ \$45		
Awards Banquet only	#____ @ \$45	#____ @ \$50	#____ @ \$50	#____ @ \$55		
Freelancing workshop only *	#____ @ \$10					
NMID workshop only *	#____ @ \$10					
Pre-conference: “The Misanthrope” *	#____ @ \$17					
Post-conference: Spaceport tour *	#____ @ \$59					
<b>Subtotal</b>						

**Not a member? Add membership to your registration!**

Level	Professional	Student	Membership
New Mexico Press Women only		\$13	\$10
NMPW and National Federation of Press Women		\$90	\$30

**Total amount due for conference, pre- and post-events and membership: \$\_\_\_\_\_**

Banquet meal choice: # \_\_\_\_\_ Chicken Cordon Bleu # \_\_\_\_\_ Pan Seared Trout Filet

Special dietary needs: \_\_\_ Gluten Free \_\_\_ Vegetarian \_\_\_ Vegan Other: \_\_\_\_\_

Names for guest name tags: \_\_\_\_\_

Mail registration to NMPW Treasurer Carol Kreis, 805 Lamp Post Circle SE, Albuquerque, NM 87123 or register and pay with Paypal online at [newmexicopresswomen.com](http://newmexicopresswomen.com).

\* The rate for these items is the same for anyone registering at any time. Deadline to sign up for the Spaceport tour is Thursday, April 17.