



The Broadsheet

Newsletter of the New Mexico Press Women

December 2015

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From the Desk of the President

Cheryl Fallstead

Another year is drawing to a close, which means our busiest time of the year for NMPW is approaching. The Albuquerque chapter has been working on our conference for months now, and it's going to be another exciting opportunity to increase our professional knowledge, network with other communications professionals, be honored for our work, and just have a good time!

It's also time to review your work for this year and select your best for entry into the communications contest. If you've never entered before, make a New Year's Resolution to do it this year! Female fiction writers who have published books in the last three years should also enter their work into the Zia Award Contest — this genre won't be judged for another three years, so don't miss it!

We are seeking nominations for our 2016 Communicator of Achievement. Both chapters and individuals may nominate someone, so please review the requirements on our website and consider who you know who should be considered for this coveted recognition.

Finally, let me urge your to send in your membership renewal for NMPW and NFPW before the end of the year.

Albuquerque Press Women

Karen Wentworth, President

Albuquerque Press Women updated a strategic plan first written in 2014. One of our big goals is to increase membership to 50 members. We now have 48, so we're nearing that goal.

We are now working to get our members more actively involved with the chapter. Since APW is hosting the 2016 NMPW conference, there will be lots of tasks for new and old members alike to contribute to the success of the conference. (Editor's Note: See Karen's report on the upcoming conference below.)

We continue to focus on issues of the day at our monthly meetings. We use this as a way to keep our membership informed on current topics and challenge them to think about big issues.

We had a successful meeting in October when Senator Martin Heinrich, who is a member of the U.S. Senate Select Committee on Intelligence, spoke to a joint meeting of APW and the League of Women Voters of Central New Mexico about personal privacy. We asked him specifically to address the issue of how much the federal government really needs to know about our personal lives. More than 60 people attended.

In December, retiring city council president Rey Garduno told us where he thinks Albuquerque needs to go in the next year.

In January, *Santa Fe New Mexican* reporter Steve Terrell and columnist Milan Simonich will tell us what they expect the hottest issues of the 2016 legislative session will be.

Las Cruces Press Women

Cheryl Fallstead, Immediate Past President

LCPW welcomes our new president, Cassie McClure (also the NMPW secretary)! We have recruited a number of new board members, too. Our board now consists of:

President	Cassie McClure
Vice president	Tracy Roy
Secretary	Damien Willis
Treasurer	Bud Russo
Social media	Rita Popp
Programs	Jessica Cason-White
Publicity	Marissa Bond
Membership	Marisa Macy
At large	Emily Guerra

I'm excited about the quality of our new board members and I know they're going to do a great job leading our organization.

Programs this fall have included a well-attended talk by Anne Hillerman, followed by a members-only party at my house, in September. October featured a panel entitled *The Death of the Campus Watchdog*. This program was conceived because of concerns *The Round Up*, NMSU's campus newspaper, had been converted to a monthly magazine and would no longer fill the important role of keeping an eye on campus powers. The talk brought in many former staffers of *The Round-Up* and resulted in a new volunteer to fill the recently-vacant professional advisor role. In November, we had a panel on multi-media reporting in the digital age with a wealth of knowledge being shared. In December we had a holiday party and a board meeting, starting to plan what will happen in 2016!

I've truly enjoyed serving as president of LCPW and know that things will keep going strong with our new president and board.

Northern Chapter

Emily Drabanski and Anne Hillerman, Co-Chairs

The Northern Chapter continue to meet every other month in Santa Fe at Joe's Dining at noon on a selected Saturday. In June, author/member James McGrath Morris discussed his newest biography, *Eye on the Struggle: Ethel Payne, The First Lady of the Black Press*. Morris talked about Payne's instrumental role as a journalist covering the Civil Rights movement in the 1960s and about coming to terms with the personal challenges of a white man from a background of privilege writing about a black woman journalist.

Our scheduled speakers for September 25 were NMPW past president and author Sharon Neiderman and photographer Kitty Leaken. The two have won widespread recognition for their new collaborative effort, *New Mexico Farm Table Cookbook, 100 Recipes from the Land of Enchantment*. They talked about the joys and challenges of the project.

Northern Chapter held its Holiday Celebration on December 12, hosted at the home of Anne Hillerman and Don Strel. The celebration included lunch, brief discussion of upcoming NMPW contests, and an opportunity for members who have published books to talk and sell them.

Nominating Committee Announces Slate of Candidates

NMPW's nominating committee, comprised of Ellen Jaffe Castello, Carolyn Edwards, and Sherry Robinson, has announced the slate of candidates for the 2016-2017 term. They are:

Loretta Hall for president; Dianne Layden for vice-president; Angela Plusquellic for treasurer; and Cassie McClure for secretary. Loretta is our current treasurer and Cassie is serving as secretary. Dianne and Angela would be new to the board.

This slate will be presented at the annual meeting, at which time the committee chair will ask for nominations from the floor.

First Blush: 2016 NMPW Conference Shaping Up As A “Don’t Miss Event”

Karen Wentworth, president of APW — host chapter for the 2016 NMPW Conference reports:

The 2016 NMPW annual conference will be held April 22 and 23 at the Bosque Center of the Episcopal Diocese of the Rio Grande. The fee for the conference is \$150, unchanged from last year. Rooms at the Bosque Center will be \$45 per night. Details about the Center can be found at www.bosquecenter.org.

We have been planning a conference focused on our roots as journalists and looking at the big picture for media in New Mexico. We see a lot of gaps in the kinds of issues the media do and do not cover, and we will be talking about those gaps and what we might do as an organization and individually to fill some of the holes.

Our theme for the upcoming conference is *Shaping The Future of New Mexico: Our Role As Citizens And Journalists.*”

Plans call for panel discussions on how the media covers land and water issues, crime and justice, and other big issues, striving to identify and understand what’s missing.

As usual, we will have our annual meeting — scheduled next year at breakfast — our Zia Book Award luncheon, a champagne reception and banquet with a top-notch keynote speaker.

It’s Back! Deadline set for 2016 Communications Contest

Time to rummage through the files, mumbling about where you put that (expletive deleted) story.

Deadline for entry is January 18, 2016. Cost for members is \$10 for the first entry. Subsequent entries by the same person are \$5 each. Cost for non-members is \$15 for the first entry. Subsequent entries by the same person are \$10 each. You can actually enter up to February 1, but the cost of entry goes up to \$35 for members and \$40 for non-members.

Those entering books in the competition have a different procedure. Complete the entry form from the contest web site. Send the form, your book, and a check for an additional \$15 to cover the cost of shipping to judges. (Total for book entries: \$25 for members and \$40 for non-members.)

Organizations, including newsrooms, other media, companies, and institutions, can take advantage of the member rate for all their entries. However, there is a 10-entry minimum.

Anyone **not** arranging payment on-line through PayPal should send their checks to Loretta Hall, NMPW Treasurer, 3219 El Tobosco Drive NW, Albuquerque, NM 87104.

This year's competition has 64 categories, so you're sure to find a place for your work, be it writing, editing, photography and graphics, radio and television, web and social media, advertising, PR, speeches, books and creative writing (As if writing about the legislature isn't creative. But you know what we mean.)

All entries are filed digitally on-line. Sounds daunting but it isn't. Really! Check out the National Federation of Press Women's web site for details — Go to nfpw.org, click on Competitions, and then on Communications Contest.

If you are fortunate to win a first place in the New Mexico Press Women competition and want to advance to NFPW's national competition, you have to be a NFPW member.

Who's Our Next Communicator of Achievement?

Diane Sandoval, chair of the Communicator of Achievement Award committee, reports:

It's that time of year again, time to start thinking about nominating someone from your affiliate for the prestigious Communicator of Achievement.

The Communicator of Achievement Award is the highest honor bestowed by New Mexico Press Women and the National Federation of Press Women upon those members who have distinguished themselves within and beyond their profession. The recipient will travel to Wichita, KS, in early September, where she or he will compete with other nominees from other states. The national winner is recognized for exceptional achievement in the communications field, service to NFPW and to the community. The COA Award winner and the runner-up are announced at the Communicator of Achievement Award Banquet at NFPW's annual conference. Each nominee is featured in NFPW's AGENDA newsletter prior to the conference and spotlighted at the awards banquet.

The most recent members of NMPW who have been honored as Communicator of Achievement are: Anne Hillerman, 2015; Sherri Burr, 2014; Carol Kreis, 2013; Cheryl Fallstead, 2012; Bud Russo, 2011; R. Thomas Berner, 2010; Susan Walton, 2009; Cary Herz, 2008; Connie Gotsch, 2007; and Emily Drabanski, 2006. The Communicator of Achievement Award was established in the early 1960s as Women of Achievement. It was changed to CoA in 1991. The first recipient was Frankie McCarty in 1963

All nominees must be living members, in good standing for at least two years in an affiliate and NFPW (To check on a member's status, please e-mail presswomen@aol.com.) A previous nominee can be named by an affiliate again, as long as he or she has not been honored as NFPW's national COA winner. For specifics on building a nomination packet, rules for entry, nomination form and more, visit www.nfpw.org, then click on competitions and Communicator of Achievement. Also, there is nothing barring self-nomination.

Supreme Court Considers First Amendment Cases

First Amendment Chair George Bach reports on two cases pending before the U.S. Supreme Court.

In January, the Supreme Court will hear arguments in *Friedrichs v. California Teachers Association* on whether *Abood v. Detroit Board of Education* should be overruled and public-sector “agency shop” arrangements invalidated under the First Amendment. The court will consider whether the case violates the First Amendment to require that public employees affirmatively object to subsidizing nonchargeable speech by public-sector unions, rather than requiring employees to affirmatively consent to subsidizing such speech.

Also in January, in the case of *Heffeman v. City of Paterson*, the court will consider whether the First Amendment bars the government from demoting a public employee based on a supervisor’s *perception* that the employee supports a political candidate.

George has also noted the following writ of certiorari seeking judicial review.

American Freedom Defense Initiative v. Massachusetts Bay Transportation Authority: In its conference of December 11, the Court considered petitions seeking review of issues such as whether the Massachusetts Bay Transportation Authority’s rejection of a controversial pro-Israel ad violated the First Amendment. More on this case in a future edition of *The Broadsheet*.

Anne Hillerman honored as 2015 Communicator of Achievement

Earning NMPW’s Communicator of Achievement is more than just being a successful journalist/writer. Anyone who knows Anne Hillerman knows she can write. She’s been a successful writer about food and restaurants in Santa Fe. Her books on Santa Fe gardens and *Tony Hillerman Landscapes* show great diversity in style and content. Her venture into fiction, when so many of her father’s fans asked if Tony had left behind yet one more novel, resulted in *Spider Woman’s Daughter*, a national best seller. As of May 5, *Rock With Wings*, her second Joe Leaphorn/Jim Chee ... and, actually, we should now include Bernadette Manuelito ... Navajo Nation police mystery is on sale. Anyone who knows Hillerman can attest to her success as a writer.

But the coveted CoA award demands much more of the recipient. It requires a commitment to the Press Women and to the community. Again, Hillerman surpasses the benchmark. She has served over many years in nearly all of NMPW’s board positions, both as an elected officer going through the chairs and in multiple appointed chairs.

Santa Fe itself would not shine as brightly without her stories and her contributions.

Congratulations to Anne Hillerman, NMPW’s 2105 Communicator of Achievement as well as being honored at NFPW’s Anchorage conference as runner-up in the national COA competition.

NMPW Officers and Committee Chairs

Here are the NMPW members serving on the board and as officers of chapters:

Cheryl Fallstead, President	<u>cfallstead@hotmail.com</u>
Bud Russo, Vice President & Broadsheet editor	<u>budrusso@comcast.net</u>
Cassie McClure, Secretary & Las Cruces Press Women President	<u>cassiemcclure@gmail.com</u>
Loretta Hall, Treasurer	<u>loretta@authorhall.com</u>
George Bach, First Amendment	<u>bach@law.unm.edu</u>
Chris Burroughs, Public Relations	<u>coburroughs@cybermesa.com</u>
Ellen Castello, New Media	<u>ellenjcastello@comcast.net</u>
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