

# **New Mexico Press Women Announces State Winners**

New Mexico Press Women recognized outstanding journalists and others in the communication field Friday night at its state convention in Los Alamos.

Institutional sweepstakes winners of the 2006 NMPW Communications contest were: First place-The Santa Fe New Mexican, Second place-Silver City Daily Press and Third place-the University of New Mexico.

NMPW's keynote speaker Karen Jones Meadows, an award-winning playwright, who wrote *Harriet Returns* (the story of Harriet Tubman), challenged all writers, journalists and others— to look beyond the facts for the human emotions behind stories to become better writers and to attract more readers. She shared her own personal account of how her life was impacted after the violent shooting death of someone close to her. It became very personal for her, touching her well beyond the simple facts and police report. She said readers long for stories that reveal people's humanity.

In that same spirit, the NMPW Communications Contest recognizes high quality journalism, fair reporting and the elements of strong professional communication, such as photography, graphic arts, and public relations in the areas of print, broadcast and Web media.

Constance Gotsch of KSJE-FM Farmington, Denise Tessier of the Albuquerque Journal and Emily Drabanski, editor in chief of the New Mexico Magazine were recognized (in a tie) as individual sweepstakes winners.

The following individuals and organizations wererecognized as First, Second, Third and Honorable Mention in the following categories: 1-B News Reporting daily, Second: Julie Ann Grimms, Santa Fe New Mexican; Third: Phaedra Haywood, Santa Fe New Mexican; HM: Maggie Shepard, Albuquerque Tribune. 1-C: News Story Special Circulation, Second: American Society of Radiologic Technologists. 2-Continuing Coverage, First: John Foster and Michael Gisick, Rio Grande Sun; Second: Joline Guitierrez, Albuquerque Tribune; Third: Megan Arredondo, Albuquerque Tribune. 3- Investigative reporting, First: Sharon Shaw, Santa Fe New Mexican, Second: Laura Onstot, Rio Grande Sun. 4-Enterprise Reporting, First: Julie Ann Grimm, Santa Fe New Mexican; Second: Katie Nash, Albuquerque Tribune, Third: Ollie Reed, Jr., Albuquerque Tribune. 5-Special Series, First: Jennifer Greff, Rio Grande Sun, Second-tie Yvonne Lanelli, Alamogordo News and Phaedra Haywood, Santa Fe New Mexican.

6-A Editorial/opinion non-daily, First: Denise Tessier, Mountain View Telegraph, 6-B Editorial Daily, Second: Denise Tessier, Rio Rancho Journal and Denise Tessier, Rio Rancho Journal; Third: Inez Russell, Santa Fe New Mexican. 7-A Features Non-daily First John Foster, Rio Grande Sun. Second: Connie Gotsch Four Corners Free Press; Third: Jessica J. Savage, Desert Exposure; HM: Sharon Niederman, Enchantment, Iris Aboytes, Sandia Lab News. 7B-Features-Daily Paper, First: Nancy C. (Carrie) Seidman, Albuquerque Tribune, Second-tie Patricia West Barker, Santa Fe New Mexican and Yvonne Lanelli, Albuquerque Journal; Third: Melissa St. Aude, Silver City Daily Press.

7-C Features Special Circulation, First: Carolyn Gonzales, UNM Magazine,

Second: Emily Drabanski, New Mexico Magazine, Third: Laurie Mellas, UNM Magazine. 8-Personality Profile, First: Julie Ann Grimm, Santa Fe New Mexican; Second: Iris Aboytes, Sandia Labs; Third: Jessica J. Savage, Desert Exposure, HM: Andrea Shapiro, Santa Fe New Mexican.

9-A Special Articles Business HM-tie Dayna Griego, Silver City Press and Melissa St. Aude, Silver City Daily Press.

9-B Special Articles Arts & Entertainment, First: Andrea Shapiro, Santa Fe New Mexican, Second: Connie Gotsch, Four Corners Free Press; Third: Janet Long Ford, Albuquerque Arts Monthly. 9-C Special Articles Health, First: Chris Burroughs, Sandia National Laboratories; Second: Jessica J. Savage, Desert Exposure. 9-D Special Articles Education, First: Iris Aboyta, Sandia Lab News. 9-G Special Articles Government, First: Julie Ann Grimm Santa Fe New Mexican. 9-H Special Articles History, Second: Kathryn Cordova, La Herencia.

9-I Special Articles Home, First: Emily Drabanski, New Mexico Magazine. 9-K Special Articles Reviews, First: Connie Gotsch, Four Corners Free Press, Ruidoso News; Second: Nancy C. (Carrie) Seidman, Albuquerque Tribune; Third: Andrea Shapiro, Santa Fe New Mexican.

9-L Special Articles Social Issues, First: Melissa St. Aude, Silver City Daily Press, Second: Sherry Robinson, Crosswinds Weekly, Third: Kathryn Cordova, Taos News. 9-M Special Articles Sports: HM: Yvonne Lanelli, Alamogordo News. 9-N Special Articles Travel: First: Yvonne Lanelli, Alamogordo Daily News, Second: Arin McKenna, Santa Fe New Mexican and Third: Sharon Niederman, Boomer Magazine. 9-O Special Articles Advertorials, Second: Mary Alice Murphy, Silver City Daily Press.

10-A Personal Column Humorous: First Cathy Smith, American Society of Radiologic Technologists. 10-B General Personal Column: First Sharon Niederman, Albuquerque Journal Sage Magazine; Second: Denise Tessier, Albuquerque Journal; Third: Emily Drabanski, New Mexico Magazine, HM: Inez Russell, Santa Fe New Mexican. 10-C Personal Column Informational, Second: Kathryn Cordova, Taos News. 10-D Personal Column Specialized, First: Jim Gordon Santa Fe New Mexican, Second Nancy C. Carrie Seidman, Albuquerque Tribune; Third Sherry Robinson, New Mexico News Services, HM-tie Sherry Robinson, New Mexico News Services and Phaedra Haywood, Santa Fe New Mexican.

12-B Single Page Daily Edited by entrant, First: Denise Tessier, West Side Albuquerque Journal; Second: Denise Tessier, Rio Rancho Albuquerque Journal. 14-B Supplement Edited by Entry-Daily Paper, First: Inez Russell, Santa Fe New Mexican; Second: Mary Ybarra, Silver City Daily Press.

14-C Section Edited by Entrant Infrequent Publication, First: Carol Kreis, Newsweek Education; Second: Carol Kreis, Newsweek Education. 15-A Publication Regularly Edited by Entrant Non-daily, First: John Foster, Rio Grande Sun; Second: Barbara Belknap, The Sandoval Signpost; 15-C Publication Regularly Edited by Entrant, First: Deborah Bluestone, El Palacio (Museum of New Mexico), Second-tie Ana Pacheco, La Herencia and Emily Drabanski, New Mexico Magazine; Third D.D. Wolohan, American Society of Radiologic Technologists; HM Steffanie Gibbons, ABQ Arts Monthly.

16-B Page Layout Daily, First: Marcella Sandoval, Santa Fe New Mexican; Second: Mary Alice Murphy; Silver City Daily Press, Third: Melissa Martinez, Santa Fe

New Mexican. 17-A Headlines, First: Andrea Shapiro, Santa Fe New Mexican. 17-B Captions, First: Andrea Shapiro, Santa Fe New Mexican.

18-C Photo Non Daily Sports, First: Frank Martin, Edgewood Independent, 18-D Photo Non-Daily Essay First: Frank Martin, Edgewood Independent. 19-A Photo Daily News, First: Kathy de la Torre, Santa Fe New Mexican. 19-B Photo Daily Feature, First: Kathy de la Torre, Santa Fe New Mexican Second, Jane Phillips, Santa Fe New Mexican. 19-C Photo Daily Sports, First: Kathy de la Torre, Santa Fe New Mexican, 19-D Photo Daily Paper Essay, First: Jane Phillips, Santa Fe New Mexican, Second: Kathy de la Torre, Santa Fe New Mexican, Third: Mary Alice Murphy, Silver City Daily Press. 20-B Photo other than Paper Feature, First: Jean Kepler Ross, New Mexico Vacation Guide/New Mexico Magazine, Second: Darren Phillips, New Mexico State University, Third: Wanda Newberry, Eastern New Mexico University. 22-B Advertising Photo Color: Second, Mary Alice Murphy, Silver City Daily Press. 23-Photographer/Writer, Second: Jean Kepler Ross, New Mexico Magazine. 25-A Prepared Report, First: Connie Gotsch, KSJE FM.

26-A Special Programs Radio, First: KSJE FM. 29A-Interview Radio, First: Emily Drabanski, KSFR-FM/New Mexico Magazine; Second: Arin McKenna, A-60 Radio Group; Third: Connie Gotsch, KSJE-FM. 30 A-Radio Talk Show, HM: Emily Drabanski, KSFR-FM/New Mexico Magazine. 33-A Writing for the Web Ed/Nonprofit, Third: Sherry Robinson, Albuquerque Economic Development. 33-E Writing for Web Feature Article, First: Yvonne Lanelli, Desert USA. 34-C Web Site by Entrant Education, Second: Wendel Sloan, Eastern New Mexico University. 42-Community or Institutional Relations Program Designed to Improve an Organization's Relationship with Key Public or a Community, Second: Eleanor V. Sanchez and Laura Montoya, University of New Mexico. 43-Public Service Program for Good, Second: Eleanor V. Sanchez, Laura Montoya and Maya Oliver, University of New Mexico. 45-Marketing Campaign for Existing Product or Service, First: Noel Fletcher, Alice Baltz, Michael Vittoui and Gail Lemen, Sandia National Labs. 47-A Annual Report External, Second: Diana Sandoval, State of New Mexico Workers Compensation Administration. 47 B Annual Report Internal, Noel Fletcher and Matthew Snedden, Sandia National Labs. Guest Life; Third: Mary Conrad, University of New Mexico; HM Wanda Newberry, Eastern New Mexico University; HM Ellen Davis, New Mexico State University. 49-PR Magazine/tabloid, First: Chris Burroughs, Sandia National Laboratories; Second: Mary Benati, Sandia National Laboratories. 50-A PR Newsletter 1-3 Color, First: Sandy Schauer, New Mexico Vet Memorial, Second: Sherry Robinson, TriCentennial Committee. 50-B PR Newsletter Four Color, First: Laurie Mellas, Carolyn Gonzales and Jana Fothergill, University of New Mexico; Second: Jenny Llorente, New Mexico State University, Third: Diana Sandoval, State of New Mexico Workers Comp Administration. 51- Brochure Four Color, First: Rachel Gallagher, New Mexico State University.

55- News Release Single, First: Jessica J. Savage, National Public Observatory. 58- Speech, Second: Sherry Robinson, TriCentennial Committee. 71 A Nonfiction General, First: Chellis Glendinning, Chiva: A Village Takes on the International Heroin Trade, New Society Publishers. 71 F-Nonfiction Religious or Inspirational, First: Ana Pacheco, Saints and Seasons, La Herencia Press. 72-Fiction Full Length Novel, First: Sharon Niederman, Return to Abo, UNM Press; Second: Pari Noskin-Taichert, The Belen Hitch, UNM Press; HM Ronda Hutchinson, Tap Dancing in the Shed Row, Xlibris

Corporation.

76-Book Edited by Entrant, First: Albuquerque Feliz Compleanos: Three Centuries to Remember, La Herencia Press; Second: Emily Drabanski, Shelter from the Storm, New Mexico Magazine. Contest chair Connie Gotsch says the First-place winning entries were forwarded to the national communications contest for the National Federation of Press Women, which will announce national winners at its conference in Denver in September. Carol Clark, a reporter for the Los Alamos Monitor and president of the Northern New Mexico chapter of NMPW, coordinated this year's conference.

Other speakers and topics at the convention included: Constance Gotsch speaking about writing for radio, Bert Murphy revealing how he researches his books that follow the trail of Western author Louis L'Amour, Los Alamos Monitor photographer Gary Warren sharing tips on how to improve your digital photographs and Dr. H. Dolin, Dr. Mack Sewell and Philmont Taylor discussing the potential impact of a flu pandemic. For more information about New Mexico Press Women, log on to [www.newmexicopresswomen.org](http://www.newmexicopresswomen.org).